

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING FEBRUARY 21, 1982

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS				TOTAL PERSONS (2+)			
RANK	PROGRAM	AUDIENCES		RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)			% U.S.	NO. (000)
1	DALLAS	28.7	23,390	1	ABC MONDAY NIGHT MOVIE	21.7	46,890
2	ABC MONDAY NIGHT MOVIE	26.9	21,920	2	DALLAS	20.4	43,980
3	60 MINUTES	26.1	21,270	3	DUKES OF HAZZARD	19.5	42,130
4	THREE'S COMPANY	25.1	20,460	4	60 MINUTES	17.2	37,040
5	TOO CLOSE FOR COMFORT	24.7	20,130	5	MAGNUM, P.I.	16.9	36,400
6	MAGNUM, P.I.	23.6	19,230	6	ROCKY II(S)	16.8	36,290
7	DUKES OF HAZZARD	23.4	19,070	7	THREE'S COMPANY	16.1	34,690
8	HART TO HART	23.3	18,990	8	THAT'S INCREDIBLE#	15.8	34,010
9	FALCON CREST	23.2	18,910	9	WALT DISNEY	15.6	33,730
10	JEFFERSONS#	22.3	18,170	10	TOO CLOSE FOR COMFORT	15.6	33,580
11	ONE DAY AT A TIME#	22.2	18,090	11	REAL PEOPLE	14.8	32,020
12	ARCHIE BUNKER'S PLACE#	22.1	18,010	12	ONE DAY AT A TIME#	14.8	31,880
13	REAL PEOPLE	22.0	17,930	13	ARCHIE BUNKER'S PLACE#	14.6	31,550
14	ROCKY II(S)	21.8	17,770	14	OLIVIA NEWTON-JOHN SPEC.(S)	14.6	31,440
15	OLIVIA NEWTON-JOHN SPEC.(S)	21.6	17,600	15	JEFFERSONS#	14.6	31,410
16	FACTS OF LIFE	20.7	16,870	16	FALCON CREST	14.5	31,230
17	DYNASTY	20.5	16,710	17	LAVERNE & SHIRLEY	14.2	30,730
17	LAVERNE & SHIRLEY	20.5	16,710				

WOMEN (18+)			
RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	DALLAS	26.6	22,570
2	FALCON CREST	22.0	18,660
3	60 MINUTES	21.4	18,120
4	MAGNUM, P.I.	19.9	16,840
5	ABC MONDAY NIGHT MOVIE	19.4	16,470
6	HART TO HART	19.1	16,140
7	TOO CLOSE FOR COMFORT	19.0	16,110
8	THREE'S COMPANY	18.6	15,730
9	REAL PEOPLE	18.5	15,680
10	JEFFERSONS#	17.9	15,190
11	LITTLE HOUSE-PRAIRIE	17.7	14,970
12	ONE DAY AT A TIME#	17.2	14,580
13	DUKES OF HAZZARD	17.1	14,470
14	ARCHIE BUNKER'S PLACE#	17.0	14,420
15	FACTS OF LIFE	16.9	14,320

MEN (18+)			
RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	60 MINUTES	19.4	14,780
2	ABC MONDAY NIGHT MOVIE	18.8	14,330
3	ROCKY II(S)	17.0	12,920
4	DALLAS	16.6	12,660
5	ABC SUNDAY NIGHT MOVIE	15.3	11,660
6	DUKES OF HAZZARD	15.2	11,540
7	THAT'S INCREDIBLE#	15.1	11,530
8	MAGNUM, P.I.	15.1	11,520
9	HILL STREET BLUES	14.5	11,010
10	REAL PEOPLE	14.3	10,870
11	FALL GUY	14.0	10,690
12	OLIVIA NEWTON-JOHN SPEC.(S)	13.6	10,350
13	ARCHIE BUNKER'S PLACE#	13.5	10,280
14	JEFFERSONS#	13.3	10,150
15	JOHNNY GOES HOME(S)	13.2	10,030
16	WALT DISNEY	13.1	10,010
17	HART TO HART	13.1	9,990
18	TODAY'S FBI	13.1	9,980

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BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING FEBRUARY 21, 1982

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	ABC MONDAY NIGHT MOVIE	24.0	12,770
2	DALLAS	22.7	12,050
3	OLIVIA NEWTON-JOHN SPEC.(S)	20.8	11,060
4	HART TO HART	19.2	10,200
5	THREE'S COMPANY	18.2	9,660
6	TOO CLOSE FOR COMFORT	18.1	9,640
7	HILL STREET BLUES	17.9	9,540
8	FALCON CREST	16.8	8,950
8	ROCKY II(S)	16.8	8,950
10	DYNASTY	15.9	8,440
11	LAVERNE & SHIRLEY	15.7	8,340
12	LOVE BOAT	15.5	8,260
12	MAGNUM, P.I.	15.5	8,260
14	60 MINUTES	15.1	8,020
15	THAT'S INCREDIBLE#	15.0	7,970
16	GIMME A BREAK	14.9	7,930
17	FACTS OF LIFE	14.4	7,680

WOMEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	DALLAS	34.5	8,930
2	60 MINUTES	33.5	8,660
3	FALCON CREST	32.0	8,270
4	ARCHIE BUNKER'S PLACE#	29.7	7,690
5	ONE DAY AT A TIME#	28.5	7,380
6	REAL PEOPLE	28.2	7,290
7	MAGNUM, P.I.	28.0	7,240
8	JEFFERSONS#	26.6	6,890
9	LITTLE HOUSE-PRAIRIE	26.5	6,860
10	FATHER MURPHY	23.9	6,170
11	DUKES OF HAZZARD	23.7	6,120
12	JOHNNY GOES HOME(S)	23.6	6,110
13	TRAPPER JOHN, M.D.#	22.5	5,820
14	KNOTS LANDING	21.2	5,490
15	FACTS OF LIFE	21.0	5,430
16	ALICE	19.0	4,910

MEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	ABC MONDAY NIGHT MOVIE	22.2	11,310
2	ROCKY II(S)	17.5	8,940
3	OLIVIA NEWTON-JOHN SPEC.(S)	16.2	8,250
4	HILL STREET BLUES	15.8	8,050
5	ABC SUNDAY NIGHT MOVIE	15.3	7,820
6	FALL GUY	14.3	7,300
7	THAT'S INCREDIBLE#	14.0	7,140
8	DALLAS	13.8	7,020
9	HART TO HART	13.7	7,010
10	60 MINUTES	13.7	6,980
11	DUKES OF HAZZARD	13.4	6,850
12	WALT DISNEY	13.4	6,840
13	TOO CLOSE FOR COMFORT	12.1	6,190
14	GREATEST AMERICAN HERO	11.8	6,020
15	THREE'S COMPANY	11.8	6,010
16	HOOPER(S)	11.6	5,890
17	MAGNUM, P.I.	11.4	5,820
18	TAXI	11.4	5,810

MEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	60 MINUTES	33.0	6,540
2	ARCHIE BUNKER'S PLACE#	26.1	5,180
3	ONE DAY AT A TIME#	24.8	4,910
4	DALLAS	24.3	4,810
5	MAGNUM, P.I.	24.2	4,800
6	REAL PEOPLE	22.6	4,470
7	JEFFERSONS#	20.6	4,090
8	JOHNNY GOES HOME(S)	20.5	4,060
9	LITTLE HOUSE-PRAIRIE	20.1	3,980
10	FATHER MURPHY	20.0	3,960
11	DUKES OF HAZZARD	19.3	3,830
12	BRET MAVERICK	18.4	3,640
13	FALCON CREST	18.3	3,630
14	M*A*S*H	17.6	3,490
15	NBC NIGHTLY NEWS	17.6	3,480
16	TODAY'S FBI	17.0	3,360

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																					
														K E Y		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																					
WK #	DAY	START TIME	DUR	PROG. NET	TYPE	WK 1	WK 2			AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11			
•EVENING																																					
ABC MONDAY NIGHT MOVIE 4 200 195 A 26.9 39 2192 2139 673 283 753 380 584 499 313 122 655 343 516 451 278 101 244 97 487 320																																					
1 MON. 8.00P 120 ABC FF 99 99 B 26.3 39 2143 1887 714 318 796 354 562 485 363 174 625 289 449 395 275 132 180 82 286 188																																					
2 MON. 9.00P 120																																					
8.00 - 8.30 A 28.6 41 2331 2198 689 260 751 362 562 510 312 145 613 352 492 435 222 94^ 221 80^ 613 373																																					
8.30 - 9.00 A 30.4 42 2478 2284 711 271 783 395 601 537 315 139 635 352 517 452 245 89^ 238 92^ 628 381																																					
9.00 - 9.30 A 26.9 38 2192 2221 683 292 762 382 593 511 322 124 673 366 537 453 278 94 236 98 550 368																																					
9.30 - 10.00 A 27.8 40 2266 2150 680 312 768 394 604 512 318 114 666 359 518 443 279 103 254 110 462 309																																					
10.00 - 10.30 A 24.4 38 1989 1861 602 262 690 361 532 427 277 100^ 648 281 493 461 326 120^ 256 92^ 267 204																																					
10.30 - 11.00 A 22.3 37 1817 1927 626 254 715 362 563 451 301 104^ 659 294 514 476 322 110^ 261 95^ 292 219																																					
ABC NEWSBRIEF-M-F 100 193 191 A 19.4 30 1581 1801 684 298 760 330 497 423 326 200 617 295 432 380 258 140 190 85 234 162																																					
1 M-F 9.58P 1 ABC N 98 98 B 18.1 28 1475 1765 700 302 770 306 491 420 347 224 639 267 420 371 287 173 164 76 192 134																																					
2 MON. 9.55P 2																																					
2 TU-F 9.58P 1																																					
ABC NEWSBRIEF-SAT. 20 198 195 A 18.9 32 1540 1881 753 307 841 328 529 453 353 271 559 243 365 330 228 165 141 96 340 235																																					
SAT. 9.58P 1 ABC N 98 98 B 19.3 32 1573 1869 762 330 862 324 512 430 368 293 554 232 354 297 228 176 194 116 259 203																																					
ABC NEWSBRIEF-SUN. 20 194 194 A 18.5 28 1508 1701 656 342 716 272 451 413 368 206 718 262 451 426 383 226 118 55^ 149 91																																					
1 SUN. 9.58P 1 ABC N 98 98 B 18.4 27 1500 1891 693 294 748 319 533 469 354 158 816 374 597 539 378 160 172 69 155 109																																					
2 SUN. 10.05P 1																																					
ABC SPORTS UPDATE-SAT 20 190 191 A 14.3 24 1165 1597 709 231 775 224 385 316 354 339 476 133 219 224 214 206 139 96^ 207 143																																					
SAT. 8.58P 1 ABC SN 97 97 B 16.1 26 1312 1802 741 311 829 299 472 376 348 305 540 211 321 280 230 183 161 98 272 196																																					
ABC SPORTS UPDATE-SUN 20 193 192 A 13.0 21 1060 1892 602 351 732 234 437 415 341 244 636 205 398 374 352 201 201 86^ 323 189																																					
1 SUN. 7.28P 2 ABC SN 99 98 B 14.7 22 1198 1997 676 318 759 264 476 438 371 225 737 298 483 429 365 192 178 82 323 215																																					
2 SUN. 8.28P 1																																					
ABC SUNDAY NIGHT MOVIE 16 202 201 A 20.0 31 1630 1748 664 327 713 272 463 432 364 192 714 276 480 462 372 188 120 55^ 201 132																																					
1 SUN. 8.00P 120 ABC FF 99 99 B 20.8 31 1695 1936 712 310 774 325 555 486 374 162 791 377 598 523 356 143 191 84 180 127																																					
2 SUN. 9.00P 144																																					
8.00 - 8.30 A 18.5 29 1508 1916 653 320 694 230 448 435 362 186 630 233 421 387 332 178 173 102^ 419 287																																					
8.30 - 9.00 A 21.2 32 1728 1924 674 335 708 250 481 454 375 174 664 268 445 409 332 189 162 99^ 390 261																																					
9.00 - 9.30 A 20.8 31 1695 1762 658 308 700 254 439 414 361 204 724 266 479 460 391 193 132 67^ 206 135																																					
9.30 - 10.00 A 20.7 30 1687 1762 662 330 711 278 452 421 351 199 726 268 476 453 391 204 130 59^ 195 126																																					
10.00 - 10.30 A 19.1 29 1557 1612 661 347 743 329 488 428 353 198 748 301 500 500 366 190 78^ 12^ 43^ 20^																																					
10.30 - 11.00 A 18.8 30 1532 1587 658 316 716 301 473 438 361 183 744 302 505 516 373 180 81^ 15^ 46^ 26^																																					
11.00 - 11.30 A 19.2 36 1565 1601 678 349 727 277 490 477 407 177 757 310 542 549 392 159 60^ 17^ 57^ 46^																																					
ABC WORLD NEWS TONIGHT 99 204 204 A 12.2 21 994 1530 692 253 743 153 326 329 426 347 632 167 314 300 326 265 50^ 33^ 105 64																																					
M-F 6.30P 30 ABC N 99 99 B 13.0 22 1060 1537 705 237 741 166 332 327 394 349 633 162 298 295 339 275 57 31 106 61																																					
ABC WRLD NEWS TONIGHT-SUN 17 161 161 A 9.1 17 742 1656 725 278 815 167 381 369 477 360 640 179 318 250 313 302 66^ 22^ 135^ 84^																																					
SUN. 6.30P 30 ABC N 87 88 B 8.0 14 652 1633 724 252 786 149 330 326 382 399 666 191 331 309 316 284 69 33 112 63																																					
ALICE 15 195 195 A 19.7 31 1606 1743 708 286 783 274 417 373 343 305 589 211 338 323 244 205 195 98 176 146																																					
1 SUN. 10.30P 30 CBS CS 99 99 B 22.4 33 1826 1731 766 314 863 267 431 384 370 364 564 176 294 284 255 230 128 71 176 133																																					
2 SUN. 9.00P 30																																					
ARCHIE BUNKER'S PLACE 15 195 A 22.1 34 1801 1752 709 266 800 198 310 300 327 425 571 136 220 242 244 289 133 41^ 248 164																																					
2 SUN. 8.00P 30 CBS CS 99 B 21.5 32 1752 1677 731 279 815 223 357 332 350 388 599 176 282 275 268 276 103 56 160 119																																					
BARBARA MANDRELL 5 205 208 A 14.1 24 1149 1721 739 261 828 208 351 351 422 372 604 120 261 278 362 276 78^ 35^ 211 129																																					
SAT. 9.00P 60 NBC GV 99 98 B 14.9 24 1214 1807 764 265 868 217 396 376 443 387 643 152 286 313 347 283 92 49 204 135																																					
9.00 - 9.30 A 13.9 23 1133 1750 740 265 833 208 355 350 426 376 614 117 264 278 364 285 81^ 37^ 222 138																																					
9.30 - 10.00 A 14.3 24 1165 1689 733 254 817 206 346 348 415 368 595 125 262 280 358 266 77^ 33^ 200 119																																					

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1982 REPORT

PROGRAM NAME										AUDIENCE COMPOSITION																														
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																														
WK #	DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE		K E Y	HOUSEHOLD AUDIENCES		TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	WOMEN					MEN					TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11															
							WK 1	WK 2		AVG. AUD. SHARE %	AVG. AUD. (0,000)			TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+															
EVENING CONT'D																																								
BARNEY MILLER										15 205 201		A 16.0 25 1304		1633	681	289	767	349	499	353	317	220	649	311	425	377	251	185	110	53^	107	58^								
THU.										99 98		B 16.3 25 1328		1682	696	312	757	313	480	399	337	225	665	293	439	400	289	182^	118	49	142	99								
BENSON										12 198 203		A 14.0 23 1141		1754	772	314	828	242	442	400	389	328	542	194	354	324	264	160	183	92^	201	121								
FRI.										98 99		B 15.8 26 1288		1731	737	303	815	275	457	403	355	305	552	197	341	310	267	173	141	84	223	159								
BERENSTAIN-VALENTINE(S)										198		A 10.3 18 839		1948	672	240^	697	181^	298	312	289	315	409	94^	216^	209^	218^	159^	100^	53^	742	434								
1 SAT.										99																														
BEST OF THE WEST										2 184 195		A 8.4 13 685		1832	675	270	711	256	421	405	337	240	601	282	407	403	236	149^	180	85^	340	234								
FRI.										95 99		B 8.4 13 685		1832	675	270	711	256	421	405	337	240	601	282	407	403	236	149	180	85	340	234								
BILLY CRYSTAL COMEDY HOUR										4 198 199		A 9.6 18 782		1595	723	272	805	255	392	359	338	342	611	202	346	314	280	222	92^	34^	87^	62^								
SAT.										98 98		B 10.0 18 815		1618	709	331	792	266	436	390	361	292	605	217	356	332	280	207	129	60	92	76								
10.00 - 10.30												A 10.1 18 823		1577	722	273	795	225	353	350	354	355	593	186	328	298	276	221	89^	37^	100^	58^								
10.30 - 11.00												A 9.1 17 742		1602	716	263	808	285	431	367	319	322	628	221	364	330	280	221	96^	34^	70^	65^								
BOSOM BUDDIES										3 202 198		A 13.0 20 1060		1826	654	313	743	404	539	395	255	164	572	325	430	375	196	91^	181	90^	330	204								
THU.										99 98		B 13.0 20 1060		1850	655	324	736	383	516	392	257	177	581	306	452	381	229	96	178	78	355	229								
BRET MAVERICK										9 205 204		A 16.7 25 1361		1746	719	256	807	260	419	386	348	330	720	287	411	365	286	269	94	39^	125	80^								
TUE.										99 98		B 19.0 28 1549		1693	687	217	732	200	356	353	349	313	740	252	401	368	329	289	86	34	135	86								
9.00 - 9.30												A 16.3 24 1328		1742	716	257	799	256	418	386	348	326	714	282	411	362	288	261	95	41^	134	81^								
9.30 - 10.00												A 17.1 25 1394		1740	716	253	807	261	418	383	346	332	718	287	407	367	285	271	97	37^	118	74^								
CASSIE AND COMPANY										4 193 196		A 8.9 16 725		1476	725	322	768	225	456	456	413	253	600	179	324	305	320	228	75^	18^	33^	33^								
FRI.										10.00P 60 NBC PD 97 97		B 11.1 19 905		1646	704	346	759	226	451	464	433	221	655	182	383	382	376	209	139	48	93	72								
10.00 - 10.30												A 9.2 16 750		1459	722	308	761	213	446	445	408	257	590	159^	307	290	321	234	78^	17^	30^	30^								
10.30 - 11.00												A 8.7 16 709		1463	717	327	758	234	457	457	408	242	595	196	333	313	311	217	71^	18^	39^	39^								
CBS EVENING NEWS-RATHER										99 195 195		A 14.7 25 1198		1555	694	181	751	149	294	315	333	397	613	170	279	292	292	269	75	38^	116	62								
M-F										99 99		B 14.1 24 1149		1529	682	190	749	149	288	304	350	396	611	157	284	292	295	272	76	37	93	55								
CBS EVENING NEWS-DEAN										8 176		A 9.6 18 782		1656	666	203^	689	83^	211^	264^	371	387	772	236^	466	444	405	278^	91^	68^	104^	89^								
1 SUN.										91		B 9.3 16 758		1552	672	201	733	137	255	274	333	412	660	159	297	306	319	315	68	22	91	62								
CBS SAT. NEWS-SCHIEFFER										20 148 149		A 10.2 19 831		1657	785	154	830	94^	280	321	425	489	633	156	277	290	310	305	70^	27^	124^	72^								
SAT.										86 86		B 10.5 19 856		1556	721	175	786	120	254	275	361	470	613	134	266	264	300	302	61	25	96	52								
CBS SAT. NIGHT MOVIE										15 185 186		A 14.6 26 1190		1887	695	239	762	283	447	396	339	262	655	244	417	387	341	183	159	80^	311	241								
1 SAT.										97 98		B 17.5 30 1426		1932	740	290	819	319	524	472	381	231	688	263	456	440	354	170	153	62	272	198								
2 SAT.										9.00 - 9.30		A 14.1 24 1149		1909	683	252	750	267	425	376	332	273	636	231	395	374	323	191	144	60^	379	280								
9.30 - 10.00												A 13.6 23 1108		1968	706	247	772	276	449	393	348	280	650	236	408	390	339	183	171	83^	375	305								
10.00 - 10.30												A 15.1 27 1231		1878	695	236	765	284	445	389	342	265	631	229	402	366	340	179	169	96^	313	242								
10.30 - 11.00												A 16.0 30 1304		1857	691	240	763	293	455	403	340	249	642	234	412	371	343	178	183	101	269	206								
11.00 - 11.30												A 14.2 29 1157		1695	708	207	750	306	476																					

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1982 REPORT

PROGRAM NAME										AUDIENCE COMPOSITION																			
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
WK	START	DUR	NET	TYPE	WK 1	WK 2	Y	AVG. AUD. SHARE	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11				
EVENING CONT'D																													
CBS WEDNESDAY NIGHT-CONT'D																													
2 WED.	9.00P	120	CBS	FF		98	B	16.2	25	1320	1604	712	258	814	261	450	409	404	288	591	187	348	350	329	184	106	57	93	65
	9.00 - 9.30						A	11.6	18	945	1592	823	336	883	329	514	433	379	286	587	226	375	365	280	165	30	20	92	66
	9.30 - 10.00						A	13.0	20	1060	1576	820	340	869	321	557	488	419	230	611	221	411	411	324	146	33	12	63	45
	10.00 - 10.30						A	13.2	21	1076	1664	815	343	869	358	586	479	414	205	660	239	429	412	348	173	67	37	68	49
	10.30 - 11.00						A	12.1	21	986	1596	809	333	865	376	567	465	370	213	663	238	422	403	353	178	29	16	39	23
CHIPS																													
SUN.	8.00P	60	NBC	OP	99	99	A	14.9	23	1214	2147	682	225	807	266	462	426	387	289	679	215	432	393	371	204	228	97	433	291
	8.00 - 8.30						B	17.0	25	1386	2188	681	273	773	293	484	403	331	243	683	265	458	405	331	177	262	101	470	306
	8.30 - 9.00						A	13.9	22	1133	2169	681	225	804	262	459	428	386	290	679	208	434	394	382	202	244	105	442	310
							A	15.9	24	1296	2119	684	223	810	267	462	424	390	288	669	216	426	388	360	201	212	89	428	275
CODE RED																													
SUN.	7.00P	60	ABC	GD	98	98	A	13.6	22	1108	1991	599	268	705	245	428	410	322	219	590	213	373	318	299	178	229	112	467	296
	7.00 - 7.30						B	13.0	20	1060	2034	704	310	800	271	503	463	390	243	643	240	417	372	332	173	211	100	380	235
	7.30 - 8.00						A	12.4	21	1011	1965	597	278	703	232	422	399	320	228	566	198	355	295	285	179	235	105	461	277
							A	14.8	23	1206	2002	597	257	702	254	432	418	314	210	601	223	385	336	306	170	225	119	474	312
DALLAS																													
FRI.	9.00P	60	CBS	GD	99	99	A	28.7	46	2339	1880	878	302	965	322	515	453	408	382	542	198	301	265	233	205	122	66	251	169
	9.00 - 9.30						B	29.2	46	2380	1845	854	310	941	326	516	452	412	356	561	209	328	288	250	197	124	69	219	151
	9.30 - 10.00						A	28.5	46	2323	1888	878	301	965	323	511	449	406	384	544	200	302	262	234	208	125	63	254	166
							A	28.9	47	2355	1868	879	300	964	321	517	452	407	381	536	190	295	263	234	204	122	68	246	171
DIFF'RENT STROKES																													
THU.	9.00P	30	NBC	CS	97	97	A	18.1	28	1475	1938	760	287	841	283	513	461	399	260	488	169	283	255	230	159	237	117	372	279
							B	17.2	26	1402	2003	754	278	841	268	480	420	373	307	555	184	333	305	261	178	243	109	364	264
DOUG HENNING'S WRLD-MAGIC(S)																													
1 SUN.	7.00P	60	NBC	GV		97	A	11.2	18	913	1931	665	267	667	207	354	373	346	240	639	216	392	371	323	202	181	89	444	283
	7.00 - 7.30						A	10.2	17	831	1918	664	275	664	205	363	381	365	227	643	209	376	364	330	221	140	56	471	306
	7.30 - 8.00						A	12.1	19	986	1948	670	259	670	211	347	368	329	249	637	222	407	380	315	187	219	117	422	264
DUKES OF HAZZARD																													
FRI.	8.00P	60	CBS	CS	99	99	A	23.4	39	1907	2209	690	221	760	227	382	375	365	321	605	208	360	322	309	201	166	76	678	397
	8.00 - 8.30						B	23.6	38	1923	2201	690	229	761	248	407	368	350	299	621	220	361	312	300	225	199	78	620	374
	8.30 - 9.00						A	21.5	36	1752	2241	677	213	747	227	372	367	354	321	623	221	376	334	312	202	166	83	705	414
							A	25.2	41	2054	2184	702	226	771	228	389	382	371	323	592	197	346	314	308	201	166	70	655	386
DYNASTY																													
WED.	10.00P	60	ABC	GD	99	99	A	20.5	34	1671	1465	741	348	832	324	506	464	404	234	468	212	309	269	195	123	108	53	57	30
	10.00 - 10.30						B	19.7	33	1606	1580	771	324	850	345	541	465	399	230	541	231	346	292	231	154	125	73	64	45
	10.30 - 11.00						A	20.8	34	1695	1463	739	348	831	319	504	468	409	233	459	199	298	274	200	121	109	55	64	38
							A	20.3	34	1654	1452	740	346	828	327	502	455	395	237	474	222	314	261	186	127	103	50	47	24
FACTS OF LIFE																													
WED.	9.00P	30	NBC	CS	99	97	A	20.7	31	1687	1743	743	291	849	272	455	396	401	322	474	146	249	233	220	178	187	138	233	172
							B	19.7	30	1606	1774	769	319	853	287	463	388	355	330	505	158	277	252	237	184	189	107	227	177
FALCON CREST																													
FRI.	10.00P	60	CBS	GD	99	99	A	23.2	41	1891	1652	868	315	988	274	474	429	446	438	474	137	240	236	233	191	86	45	104	75
	10.00 - 10.30						B	22.0	38	1793	1628	827	301	920	284	468	428	421	371	505	160	264	259	239	197	91	57	112	83
	10.30 - 11.00						A	23.5	41	1915	1661	872	312	990	274	477	430	447	438	473	138	241	234	232	191	87	45	111	78
							A	23.0	41	1875	1627	858	312	978	273	465	424	441	435	472	138	239	236	228	191	82	43	95	71
FALL GUY																													
WED.	9.00P	60	ABC	A	99	99	A	19.7	30	1606	1766	654	278	698	293	424	404	304	207	666	286	454	399	305	168	191	71	211	155
	9.00 - 9.30						B	19.1	29	1557	1833	656	273	701	284	479	432	338	173	726	325	504	429	331	178	192	68	214	150
	9.30 - 10.00						A	18.6	28	1																			

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

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PROGRAM NAME										AUDIENCE COMPOSITION																																
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																
WK #	DAY	START TIME	DUR	NET	TYPE	T/C THIS SEASON	PROG. WK 1	STATIONS & PROGRAM COVERAGE WK 2	K E Y	HOUSEHOLD AUDIENCES					LADY WORK-ING OF HOUSE WOM.					WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)										
										AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11								
EVENING CONT'D																																										
JOHNNY GOES HOME(S)										202					1664					871					647					88^ 40^		58^ 38v										
2 MON. 9.30P 90 NBC GV										99					1664					871					647					88^ 40^		58^ 38v										
9.30 - 10.00										A 19.0 29 1549					1664					871					647					88^ 40^		58^ 38v										
10.00 - 10.30										A 19.7 29 1606					1710					901					614					88^ 55^		107^ 76^										
10.30 - 11.00										A 19.2 30 1565					1663					865					672					93^ 42^		33v 18v										
A 18.3 30 1491										1599					835					221					648					88^ 23v		28v 19v										
KING'S CROSSING										6 194 194					1572					825					476					127 98^		144 94^										
SAT. 8.00P 60 ABC GD										98 98					1641					846					486					129 87		180 126										
8.00 - 8.30										B 13.2 21 1076					1579					829					476					124 98^		150 99^										
8.30 - 9.00										A 12.1 21 986					1555					817					473					127 98^		138 87^										
A 12.9 22 1051										1555					817					218					473					127 98^		138 87^										
KNOTS LANDING										12 189 192					1522					888					382					99 67^		153 86^										
THU. 9.00P 60 CBS GD										96 98					1638					900					500					103 64		135 88										
9.00 - 9.30										B 18.0 28 1467					1513					887					380					95 64^		151 83^										
9.30 - 10.00										A 16.9 26 1377					1512					880					376					102 69^		154 89										
A 17.0 27 1386										1512					880					252					376					102 69^		154 89										
LAVERNE & SHIRLEY										17 202 200					1839					699					474					245 131		421 268										
TUE. 8.30P 30 ABC CS										99 99					1947					719					514					286 152		428 290										
B 20.1 30 1638										1947					719					326					514					286 152		428 290										
LITTLE HOUSE-PRAIRIE										18 217 217					1873					952					525					112 81		284 189										
1 MON. 8.00P 60 NBC GD										99 99					1870					922					495					128 83		325 196										
2 MON. 8.00P 90										A 19.3 27 1573					1870					291					462					128 83		325 196										
8.00 - 8.30										B 19.5 28 1589					1842					240					514					109 72^		279 186										
8.30 - 9.00										A 18.2 26 1483					1871					260					526					101 75^		284 181										
A 18.9 26 1540										1871					260					433					526					101 75^		284 181										
9.00 - 9.30										A 22.4 32 1826					1913					957					534					132 98^		290 202										
LOU GRANT										14 199 197					1593					877					615					44^ 24^		57^ 43^										
MON. 10.00P 60 CBS GD										99 99					1551					870					543					80 38		58 46										
10.00 - 10.30										B 17.3 28 1410					1590					871					605																	

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																					
WK # DAY		START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	K E Y	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)	
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL M.	TOTAL 6-11			
EVENING CONT'D																																					
MORK & MINDY						18	205	186	A	12.7	20	1035	1942	656	265	754	410	530	378	237	187	573	323	466	378	205	70	159	78	456	258						
THU.		8.00P	30	ABC	CS	99	93	B	15.8	25	1288	1969	648	289	711	356	516	403	276	152	603	329	473	376	230	101	203	91	452	299							
MR. MERLIN						5	192	190	A	15.4	22	1255	1927	695	258	742	212	388	367	370	296	596	205	343	337	273	214	183	81	406	242						
MON.		8.00P	30	CBS	CS	99	99	B	16.9	24	1377	1960	658	280	712	235	406	373	334	247	582	211	358	343	277	183	218	116	448	284							
NBC MAGAZINE						19	181	192	A	10.9	18	888	1497	688	190	734	140	300	301	408	359	658	152	279	257	329	336	52	30	53	35						
FRI.		8.00P	60	NBC	DN	94	98	B	11.1	18	905	1619	736	239	800	166	332	332	406	396	664	147	288	295	342	319	57	26	98	66							
8.00 - 8.30								A	10.8	18	880	1533	702	165	739	141	301	294	403	365	676	165	288	265	316	341	62	34	56	35							
8.30 - 9.00								A	10.9	18	888	1462	678	214	728	136	297	307	417	355	641	137	267	250	344	332	42	24	51	35							
NBC NEWS UPDATE-M-F						98	177	177	A	14.6	22	1190	1803	773	295	871	256	433	397	410	362	573	153	284	275	290	243	127	74	232	169						
1 M-F		8.58P	1	NBC	N	90	90	B	14.2	22	1157	1815	762	278	842	243	419	379	381	361	602	172	299	290	287	252	128	64	243	166							
2 MON.		9.17P	1																																		
2 TU-F		8.58P	1																																		
NBC NEWS UPDATE-SAT.						20	164	171	A	11.5	19	937	1736	683	246	780	208	320	283	362	375	561	101	224	231	319	285	76	16	319	246						
SAT.		8.58P	1	NBC	N	91	89	B	12.2	20	994	1794	761	274	859	221	395	362	398	393	628	140	287	280	317	294	105	49	202	138							
NBC NEWS UPDATE-SUN.						20	183	186	A	13.5	20	1100	2043	709	227	815	270	460	415	388	304	659	202	404	374	357	212	187	70	382	251						
SUN.		8.58P	1	NBC	N	92	93	B	14.7	21	1198	2062	714	282	796	287	481	402	350	266	685	244	435	392	338	200	227	89	354	235							
NBC NEWS UPDATE-2-M-F						46	184	174	A	13.2	20	1076	1672	734	289	828	249	438	406	408	315	554	169	278	282	271	228	122	64	168	123						
1 MON.		9.56P	1	NBC	N	92	90	B	13.9	21	1133	1754	764	284	844	260	448	411	389	326	601	193	337	319	284	219	139	65	170	126							
1 W & F		9.58P	1																																		
2 TU&TH		9.58P	1																																		
NBC NEWS UPDATE-2-SAT.						5	190		A	12.8	21	1043	1793	742	224	852	292	402	314	344	370	561	122	258	285	348	245	129	40	251	173						
2 SAT.		9.58P	1	NBC	N	92		B	9.9	16	807	1773	745	261	867	241	422	372	420	376	610	151	289	314	351	259	121	52	175	113							
NBC NEWS UPDATE-2-SUN.						9	181		A	11.4	17	929	1684	810	257	860	227	446	500	451	342	632	147	345	367	367	251	48	26	144	85						
1 SUN.		9.55P	1	NBC	N	92		B	14.3	21	1165	1839	732	303	792	272	485	456	377	244	752	276	489	441	379	208	163	65	132	99							
NBC NIGHTLY NEWS-SAT.						18	154	166	A	8.5	16	693	1470	546	140	618	96	215	234	322	344	700	157	294	308	359	368	113	43	39	30						
SAT.		6.30P	30	NBC	N	77	87	B	9.4	17	766	1536	659	206	736	148	289	288	358	388	660	161	295	296	333	307	45	17	95	61							
NBC NIGHTLY NEWS-SUN.						12	143	166	A	8.4	15	685	1619	642	260	657	123	260	285	320	337	750	211	340	336	304	342	75	22	137	90						
1 SUN.		6.45P	15	NBC	N	73	84	B	8.0	13	652	1569	741	234	794	181	314	291	334	413	617	171	272	250	254	303	74	38	84	61							
2 SUN.		6.30P	30																																		
NBC NIGHTLY NEWS						97	210	210	A	13.2	22	1076	1558	711	175	771	149	300	304	376	408	620	122	242	252	305	324	91	49	76	57						
M-F		6.30P	30	NBC	N	99	99	B	13.1	23	1068	1584	729	210	795	158	299	291	363	436	635	147	266	271	297	318	64	34	90	63							
NBC SUNDAY NIGHT MOVIE						13	198	202	A	17.1	26	1394	1939	769	251	871	303	510	485	424	285	676	230	403	370	347	221	146	74	246	178						
SUN.		9.00P	120	NBC	FF	99	98	B	16.2	25	1320	1866	741	286	815	315	524	458	371	229	786	304	523	474	385	209	137	55	128	93							
9.00 - 9.30								A	15.6	23	1271	2035	788	259	885	305	515	497	423	297	676	218	403	379	354	224	145	78	329	209							
9.30 - 10.00								A	16.3	24	1328	1990	766	251	866	303	498	483	410	291	677	219	398	376	359	225	147	74	300	208							
10.00 - 10.30								A	17.5	27	1426	1876	757	244	864	303	504	471	423	285	655	219	382	353	338	222	146	76	211	165							
10.30 - 11.00								A	19.0	32	1549	1876	765	248	869	300	523	489	437	271	695	259	428	378	342	212	146	68	166	136							
NEWSBREAK-M-F						95	177	178	A	15.7	23	1280	1852	726	257	800	240	416	385	382	323	600	200	333	306	285	218	145	62	307	198						
1 MON.		8.57P	2	CBS	N	94	94	B	15.8	24	1288	1881	712	266	792	258	435	389	365	297	593	211	354	326	286	194	164	68	332	206							
1 TUTHF		8.58P	1																																		
1 WED.		9.08P	1																																		
2 MTHF		8.58P	1																																		
2 TUE.		8.56P	1																																		

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																						
																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																						
																WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK-ING WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34
EVENING CONT'D																																						
NEWSBREAK-SAT.										19	183	180	A	15.2	26	1239	2150	597	256	707	249	428	402	331	232	641	252	454	448	329	135	151	78^	651	395			
SAT.										8.58P	1	CBS	N	96	95	B	14.6	24	1190	2166	686	254	769	294	489	418	345	234	628	260	433	401	297	151^	191	83	578	340
NEWSBREAK-SUN.										20	182	181	A	19.1	28	1557	1957	710	289	785	257	431	398	360	301	617	172	331	347	312	233	229	104	326	232			
1 SUN.										8.55P	1	CBS	N	96	96	B	21.2	31	1728	1797	764	317	857	282	453	399	376	339	577	180	309	293	271	228	146	76	217	154
2 SUN.										8.58P	1																											
NURSE										8	190	189	A	14.6	24	1190	1545	833	234	944	267	474	429	445	396	410	147	209	199	173	167	79^	55^	112	91^			
THU.										10.00P	60	CBS	GD	99	98	B	16.4	28	1337	1551	791	249	909	251	464	410	444	369	436	143	227	220	203	168	112	67	94	74
										10.00 - 10.30						A	14.5	24	1182	1577	842	238	957	266	476	431	453	402	417	146	215	203	184	166	76^	48^	127	100^
										10.30 - 11.00						A	14.7	25	1198	1503	820	227	926	266	468	428	433	388	399	147	199	195	162	165	82^	62^	96^	81^
OLIVIA NEWTON-JOHN SPEC.(S)										200			A	21.6	35	1760	1786	671	330	775	421	628	467	309	99^	587	368	468	377	192	82^	226	117^	198	158			
1 MON.										10.00P	60	ABC	GV	99		A	23.7	37	1932	1815	655	317	746	397	608	459	307	89^	604	374	486	397	203	85^	251	135	214	165
										10.00 - 10.30						A	19.5	34	1589	1743	685	345	802	448	649	472	307	108^	565	359	444	352	180	77^	199	96^	177	149
										10.30 - 11.00																												
ONE DAY AT A TIME										14	195		A	22.2	33	1809	1762	727	298	807	205	345	333	343	409	525	120^	203	236	235	271	164	55^	266	200			
2 SUN.										8.30P	30	CBS	CS	99		B	22.7	33	1850	1708	755	307	849	265	411	361	358	369	564	183	285	266	247	243	120	69	175	131
ONE OF THE BOYS										5	199	205	A	11.9	20	970	1858	718	292	834	253	379	327	366	367	620	148	289	276	350	292	68^	17^	336	230			
1 SAT.										8.30P	30	NBC	CS	98	98	B	14.8	24	1206	1827	742	285	831	228	374	354	375	371	658	176	313	305	331	289	99	39	239	177
2 SAT.										8.00P	30																											
OPEN ALL NIGHT										3	194	196	A	10.3	17	839	1799	749	303	806	268	444	385	331	324	527	236	366	342	219	131^	207	121^	259	149			
FRI.										8.30P	30	ABC	CS	97	98	B	11.1	18	905	1748	754	304	815	276	435	390	329	334	551	219	364	332	258	154	180	107	202	122
PEACOCK SHOWCASE										5	200		A	4.5	7	367	2090	635^299^		796	370^	579^387^	357^194^	827	365^	599^480^	385^161^	204^	32^	263^	137							
2 SUN.										7.00P	60	NBC	GV	98		B	11.7	17	954	2028	770	278	841	306	523	461	379	267	623	236	398	345	312	180	167	80	397	267
										7.00 - 7.30						A	4.7	8	383	2078	621	366^	775	342^	544^376^	358^210^	850	383^	607^482^	384^170^	183^	28^	270^	135				
										7.30 - 8.00						A	4.3	7	350	2077	640^226^		806	401^	613^390^	349^169^	797	340^	583^478^	382^151^	225^	36^	249^	139				
PRIVATE BENJAMIN										5	193	192	A	14.9	21	1214	1946	748	258	792	245	428	404	392	292	624	198	332	349	292	235	180	82^	350	227			
MON.										8.30P	30	CBS	CS	99	99	B	16.7	23	1361	1950	685	286	748	261	429	384	339	255	604	206	360	351	293	197	226	116	372	261
QUINCY, M.E.										14	202	202	A	17.2	28	1402	1567	730	294	803	296	495	442	373	251	584	252	354	301	221	192	108	41^	72^	54			
WED.										10.00P	60	NBC	OP	99	99	B	17.1	28	1394	1617	761	299	829	313	520	467	374	249	609	262	415	369	265	161	116	46	63	43
										10.00 - 10.30						A	17.0	28	1386	1598	751	300	817	309	497	438	366	267	585	253	358	302	222	190	115	48^	81^	60
										10.30 - 11.00						A	17.4	29	1418	1529	704	287	783	279	489	444	383	234	581	253	349	297	218	194	101	36^	64^	48
REAL PEOPLE										19	211	209	A	22.0	33	1793	1786	763	280	875	232	393	372	405	407	606	161	297	300	322	248	102	67^	203	126			
WED.										8.00P	60	NBC	PV	99	97	B	19.9	30	1622	1799	755	281	840	216	388	367	394	385	637	167	300	297	313	277	125	62	197	140
										8.00 - 8.30						A	20.7	31	1687	1790	762	271	868	219	369	351	402	420	616	156	296	299	335	256	97	63^	209	121
										8.30 - 9.00						A	23.3	35	1899	1777	765	284	879	245	417	389	409	392	595	163	297	299	311	241	106	70	197	129
ROCKY II(S)										195			A	21.8	33	1777	2042	689	278	762	312	504	454	343	200	727	274	505	490	361	167	245	121^	308	224			
1 SUN.										8.00P	150	CBS	FF	99		A	21.3	33	1736	2051	726	261	823	333	534	474	371	234	720	258	474	433	357	207	205	113^	303	211
										8.00 - 8.30						A	20.7	31	1687	2087	729	283	808	318	522	478	375	225	707	248	472	444	359	194	236	115^	336	229
										8.30 - 9.00						A	21.2	32	1728	2056	671	286	734	294	477	434	327	195	715	261	493	496	362	162	270	136	337	236
										9.00 - 9.30						A	21.2	32	1728	2064	674	299	739	312	494	448	322	186	748	283	523	524	376	155	260	120^	317	231
										9.30 - 10.00						A	24.5	40	1997	1978	651	265	716	301	495	435	328	172	745	304	546	538	362	136	260	123	257	215
										10.00 - 10.30																												
SHE'S GOOD SKATE-C. BROWN(S)										196			A	15.6	23	1271	2149	537	253	619	247	387	288	232	198	466	185^	354	278	225	94^	224	108^	840	528			
1 WED.										8.00P	30	CBS	EA	99																								

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PROGRAM NAME						T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)		
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11	
EVENING CONT'D																												
SIMON & SIMON						9	189		A 15.2	22	1239	1856	760 318	809 241	495 459	414 256	674 247	379 421	356 182	138	12	235	183					
1	TUE.	8.00P	60	CBS	PD	98		B 14.7	22	1198	1827	702 270	775 223	417 391	377 294	665 226	374 338	315 232	163	44	224	160						
		8.00 - 8.30						A 15.2	22	1239	1897	769 305	827 235	493 463	423 269	683 258	377 410	347 197	141	10	246	184						
		8.30 - 9.00						A 15.3	22	1247	1796	744 327	785 246	496 450	401 241	661 239	379 430	359 165	128	11	222	183						
60 MINUTES						20	204 204		A 26.1	42	2127	1741	777 275	851 198	376 382	418 407	695 171	328 322	364 308	72	34	123	81					
	SUN.	7.00P	60	CBS	DN	99	99	B 28.2	43	2298	1732	739 275	802 206	370 365	379 366	736 211	377 376	359 300	82	32	112	76						
		7.00 - 7.30						A 25.1	42	2046	1729	774 269	844 197	368 372	406 410	697 164	325 322	367 313	66	30	122	79						
		7.30 - 8.00						A 27.2	43	2217	1741	776 278	855 201	382 386	426 404	688 176	329 322	359 300	75	35	123	85						
STRIKE FORCE						12	191 198		A 13.7	24	1117	1776	630 245	700 252	488 434	373 165	679 283	439 413	307 187	197	116	200	140					
	FRI.	10.00P	60	ABC	OP	96	99	B 13.1	23	1068	1709	660 282	731 270	513 456	385 169	659 237	442 418	349 169	167	74	152	119						
		10.00 - 10.30						A 13.1	23	1068	1804	637 254	709 262	500 451	375 162	669 285	434 419	297 182	201	116	225	153						
		10.30 - 11.00						A 14.4	26	1174	1727	618 231	686 241	474 413	369 167	679 278	439 404	311 188	188	114	174	126						
TAXI						18	205 203		A 16.2	25	1320	1641	667 301	752 317	466 354	312 235	691 316	441 412	271 194	112	56	86	52					
	THU.	9.30P	30	ABC	CS	99	99	B 16.3	26	1328	1666	706 322	770 347	514 425	330 203	650 315	453 407	265 150	125	60	121	91						
THAT'S INCREDIBLE						20	199		A 20.1	29	1638	2076	655 277	743 342	485 382	285 204	704 258	436 427	342 177	150	34	479	352					
	2 MON.	8.00P	60	ABC	PV	99		B 18.8	28	1532	1880	656 264	711 235	419 382	352 235	730 261	449 411	350 215	156	51	283	199						
		8.00 - 8.30						A 19.2	28	1565	2093	681 266	754 327	482 379	301 220	716 256	431 421	351 188	140	38	483	347						
		8.30 - 9.00						A 21.1	30	1720	2044	630 285	730 356	489 382	267 188	686 259	437 432	329 163	154	27	474	357						
THREE'S COMPANY						18	205 201		A 25.1	37	2046	1696	680 262	770 329	474 397	301 232	460 187	294 280	213 117	192	112	274	184					
	TUE.	9.00P	30	ABC	CS	99	99	B 23.7	35	1932	1837	711 312	796 340	526 421	331 222	535 235	366 305	234 133	257	136	249	183						
TODAY'S FBI						15	202 199		A 16.4	26	1337	1876	711 340	786 199	431 445	444 266	747 216	418 424	411 252	128	55	215	131					
	1 SUN.	10.00P	60	ABC	OP	99	99	B 16.6	24	1353	1924	705 303	779 248	475 448	406 238	783 292	508 463	401 210	147	58	215	146						
	2 SUN.	8.00P	60					A 16.4	25	1337	2020	690 336	776 200	412 420	432 287	709 202	410 414	373 237	160	75	375	248						
		8.00 - 8.30						A 16.6	25	1353	1931	717 311	773 176	392 432	450 296	779 234	472 469	404 240	127	58	252	148						
		8.30 - 9.00						A 15.3	25	1247	1767	736 352	809 205	454 459	447 258	719 199	365 370	426 272	109	59	130	74						
		10.30 - 11.00						A 17.3	30	1410	1750	704 354	781 214	462 462	437 224	767 223	420 427	437 257	101	23	101	54						
TOO CLOSE FOR COMFORT						16	205 201		A 24.7	37	2013	1668	710 267	801 328	479 412	332 244	472 207	307 277	200 116	175	89	220	150					
	TUE.	9.30P	30	ABC	CS	99	99	B 22.4	34	1826	1789	731 322	817 352	542 433	340 223	533 242	372 308	227 123	237	126	202	148						
TRAPPER JOHN, M.D.						16	195		A 19.2	30	1565	1630	803 331	893 275	461 423	382 372	536 213	321 277	204 194	130	61	71	58					
	2 SUN.	10.00P	60	CBS	GD	99		B 21.1	35	1720	1593	780 312	886 293	481 412	385 345	516 176	287 271	229 192	113	58	78	62						
		10.00 - 10.30						A 19.7	30	1606	1648	805 335	895 274	462 427	384 371	534 209	314 272	206 197	131	58	88	77						
		10.30 - 11.00						A 18.7	30	1524	1602	800 325	889 276	458 418	378 373	535 216	325 279	197 192	127	63	51	38						
20/20						16	201 200		A 17.1	29	1394	1451	718 272	755 244	407 404	380 242	592 186	329 341	293 197	64	6	40	27					
	THU.	10.00P	60	ABC	DN	99	99	B 15.3	26	1247	1524	724 296	772 275	470 421	387 236	619 224	381 352	293 186	88	36	45	33						
		10.00 - 10.30						A 17.4	28	1418	1466	725 277	763 248	405 401	371 256	585 192	323 337	280 196	67	12	51	36						
		10.30 - 11.00						A 16.7	29	1361	1435	712 265	748 240	408 406	389 231	600 180	336 343	303 201	60	LT	27	18						
TV GUIDE SPECIAL(S)						201			A 12.6	19	1027	1324	696 216	767 130	285 335	399 389	504 107	197	207	269	263	32	24	21	18			
	1 MON.	9.00P	120	NBC	GV	99		A 12.7	18	1035	1327	702 201	755 91	197	314	411 431	491 79	146	182	289	290	48	32	33	23			
		9.00 - 9.30						A 12.4	18	1011	1365	680 180	768 120	252 329	400 408	523 131	194	208	284	265	47	32	27	27				
		9.30 - 10.00						A 12.7	20	1035	1278	681 243	756 135	323 345	381 353	482 95	198	195	244	252	15	15	25	25				
		10.00 - 10.30						A 12.4	21	1011	1336	726 239	792 171	366 357	406 368	525 125	250	240	262	251	19	19	LT	LT				

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION														
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	K E Y	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	ING WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)			
															TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL FEM.	TOTAL 6-11		
EVENING CONT'D																														
TWO OF US																														
2 WED. 8.30P 30 CBS CS 4 186 A 14.1 21 1149 1783 780 335 858 314 508 367 369 309 563 226 335 304 245 181 116 70 246 155																														
WALL, THE(S)																														
2 TUE. 8.00P 180 CBS GD 195 99 A 17.5 27 1426 1560 694 210 767 254 448 432 400 255 574 149 323 345 354 185 102 52 117 88																														
8.00 - 8.30 A 18.0 27 1467 1662 687 208 803 265 437 401 398 304 560 158 304 331 332 196 115 75 184 116																														
8.30 - 9.00 A 16.6 24 1353 1633 677 212 784 268 452 433 396 275 593 188 341 356 339 188 113 71 143 107																														
9.00 - 9.30 A 16.7 25 1361 1555 706 206 768 253 452 442 412 258 577 146 322 347 350 190 99 49 111 99																														
9.30 - 10.00 A 17.3 25 1410 1546 734 233 784 253 461 453 413 258 568 136 327 346 359 178 102 47 92 80																														
10.00 - 10.30 A 18.3 29 1491 1477 686 206 734 242 439 429 381 227 572 135 319 344 369 182 92 36 79 63																														
10.30 - 11.00 A 17.9 29 1459 1504 680 196 740 248 454 437 393 217 582 132 325 348 373 185 91 35 91 67																														
WALT DISNEY																														
SAT. 8.00P 60 CBS FV 19 198 195 A 18.5 32 1508 2237 644 264 736 275 457 433 356 215 664 275 454 421 316 149 157 83 680 416																														
8.00 - 8.30 A 17.4 29 1418 2230 678 256 752 290 479 426 341 221 636 266 431 397 298 156 196 83 646 383																														
8.30 - 9.00 A 17.7 30 1443 2186 633 253 717 264 433 420 352 219 663 274 433 400 303 167 162 86 644 393																														
A 19.2 33 1565 2285 649 274 747 283 475 446 357 210 665 276 473 438 325 138 161 83 712 438																														
WKRP IN CINCINNATI																														
2 WED. 8.00P 30 CBS CS 4 188 A 16.9 26 1377 1786 689 300 786 281 454 339 330 293 611 256 373 343 257 191 102 61 287 166																														
B 15.8 23 1288 1783 701 312 799 296 451 367 323 293 612 275 393 332 244 171 139 70 233 149																														
•LATE FRINGE																														
ABC MOVIE OF THE WEEK																														
1 MON. 12.06A 71 ABC FF 7 155 153 A 3.4 15 277 866 494 91 530 188 339 289 259 169 303 166 195 177 69 79 LT LT 18 18																														
B 3.3 15 269 1020 453 174 533 226 416 304 259 106 455 205 296 232 200 109 26 LT LT LT LT																														
2 MON. 12.00M 71																														
12.00 - 12.30 A 3.6 13 293 942 502 112 522 150 304 284 284 187 393 192 219 195 82 147 LT LT 27 27																														
12.30 - 1.00 A 3.2 15 261 881 548 84 582 223 394 326 267 172 253 149 188 171 65 39 27 LT 19 19																														
ABC MOVIE OF THE WEEK-2																														
2 MON. 1.11A 21 ABC FF 3 151 A 2.4 16 196 776 398 189 449 102 332 230 297 117 327 169 251 164 82 76 LT LT LT LT																														
B 2.4 16 196 679 317 139 333 102 284 226 215 49 346 152 294 203 163 52 LT LT LT LT																														
ABC NEWS:NIGHTLINE																														
1 MON. 11.30P 36 ABC N 80 187 187 A 7.0 20 571 1263 580 214 617 167 314 307 340 244 580 183 318 282 277 206 49 19 17 11																														
1 TU-F 11.30P 30 B 7.3 20 595 1364 598 206 646 187 352 333 338 238 644 204 373 344 324 218 58 21 16 12																														
2 M-F 11.30P 30																														
11.30 - 12.00 A 7.0 20 571 1278 580 215 619 167 314 307 341 245 589 185 323 289 284 208 50 20 20 12																														
ABC WEEKEND REPORT-SAT.																														
SAT. 11.00P 15 ABC N 19 167 165 A 6.1 13 497 1342 527 130 612 209 362 234 270 224 594 256 362 394 278 100 84 18 52 52																														
B 6.5 13 530 1455 635 236 694 240 411 363 321 219 618 263 413 365 271 151 85 46 58 46																														
ABC WEEKEND REPORT-SUN.																														
1 SUN. 11.00P 15 ABC N 20 169 171 A 5.3 12 432 1000 424 95 449 178 208 215 171 195 470 95 273 308 326 130 81 LT LT LT LT																														
2 SUN. 11.30P 15 B 5.1 12 416 1359 541 192 572 199 345 340 290 169 710 270 528 484 360 149 65 22 LT LT LT LT																														
CBS SUNDAY NEWS-OSGOOD																														
SUN. 11.00P 15 CBS N 21 128 127 A 6.8 13 554 1395 695 255 787 209 407 411 420 302 488 161 273 264 205 202 97 44 23 23																														
B 6.8 14 554 1393 713 223 780 202 367 338 353 364 551 170 292 266 239 234 44 19 18 13																														
DAVID LETTERMAN I																														
M-TH 12.30A 30 NBC GV 12 188 188 A 3.2 16 261 1130 425 195 563 283 402 253 211 142 510 284 388 321 181 69 45 LT LT LT LT																														
B 3.3 16 269 1290 551 217 641 320 439 296 223 181 595 296 439 387 232 103 39 LT LT LT LT																														
DAVID LETTERMAN II																														
MON. 1.00A 26 NBC GV 12 188 189 A 2.2 14 179 961 329 162 491 273 346 162 146 134 424 240 340 313 184 LT 46 LT LT LT																														
B 2.3 14 187 1155 452 206 557 295 392 215 178 158 548 244 427 399 259 64 50 35 LT LT LT LT																														
1 TUE. 1.00A 27																														
1 WED. 1.00A 25																														
1 THU. 1.00A 24																														
2 TU-TH 1.00A 27																														

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PROGRAM NAME					T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE		K E Y	HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION															
											VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES															
WK #	DAY	START TIME	DUR	PROG. NET TYPE	WK 1	WK 2		AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	WOMEN					MEN					TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11			
												TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL	18- 34	18- 49	25- 54	35- 64	55+			
LATE FRINGE CONT'D																										
FANTASY ISLAND-12.00					20	162 162	A	3.6 16	293	1113	527 291	622 212	341	348	334	179	437 113	263	243	232	143	54	LT	LT	LT	
TUE. 12.00M 69 ABC A					92	92	B	3.3 16	269	1017	412 178	498 217	331 256	234 127	436 216	340 254	178 83	68 44	LT	LT	LT	LT	LT	LT		
12.00 - 12.30							A	3.8 15	310	1132	580 325	683 229	393 403	381	187	390 112	235	216	191	129	59	LT	LT	LT		
12.30 - 1.00							A	3.6 18	293	1113	489 273	584 194	300	328	325	164	481 115	297	270	263	154	48	LT	LT		
FRIDAYS					19	172 172	A	4.2 15	342	1234	429 179	455 186	361 295	233	77	559 383	512 388	161	15	197	84	23	23			
FRI. 12.00M 71 ABC GV					95	95	B	4.8 17	391	1507	488 239	563 289	461 333	235 75	638 395	550 410	210 57	269 129	37	36	33	33				
12.00 - 12.30							A	4.8 15	391	1284	453 194	502 164	348 320	281	123	546 346	490 361	172	28	203	97	33	33			
12.30 - 1.00							A	4.0 15	326	1175	398 154	402 200	360	261	185	42	573 411	537 408	162	LT	184	73	16	16		
FRIDAYS-PART 2					16	173	A	3.2 14	261	820	349	219	349	219	138	LT	329	264	294	234	65	LT	142	LT		
2 FRI. 1.11A 7 ABC GV					96	96	B	3.8 18	310	1311	445 263	503 300	447 282	183 43	585 385	542 389	189 20	208 98	LT	LT	LT	LT	LT	LT		
LATE MOVIE I					106	160 160	A	7.0 23	571	1322	641 281	739 284	478 396	345 194	495 212	345 318	236 111	67	31	21	15	15	15			
1 M & TH 11.30P 72 CBS FF					88	88	B	6.4 22	522	1345	654 264	749 300	508 430	356 178	518 230	368 321	238 112	60 29	18	14	14	14	14			
1 TU & W 11.30P 74																										
1 FRI. 11.30P 75																										
2 M & TU 11.30P 72																										
2 W & TH 11.30P 71																										
2 FRI. 11.30P 79																										
11.30 - 12.00							A	7.3 21	595	1346	659 296	752 280	475 412	359 200	505 203	337 308	247 125	64	33	25	22	22				
12.00 - 12.30							A	7.1 26	579	1321	624 272	729 281	477 385	336 191	510 226	360 332	239 110	67	31	15	13	13				
LATE MOVIE II					106	159 160	A	5.2 28	424	1184	571 231	665 272	441 349	306 167	467 204	332 328	223 87	38	14	14	LT	LT	LT			
1 MON. 12.42A 43 CBS FF					88	88	B	4.3 24	350	1228	527 219	635 289	468 371	286 119	522 238	395 344	244 90	56 25	15	LT	LT	LT	LT			
1 TU & W 12.44A 43																										
1 THU. 12.42A 44																										
1 FRI. 12.45A 45																										
2 M & TU 12.42A 46																										
2 WED. 12.41A 48																										
2 THU. 12.41A 44																										
2 FRI. 12.49A 32																										
1.00 - 1.30							A	5.1 30	416	1130	559 230	644 262	428 342	303 158	440 180	303 307	219 85	34	12	12	LT	LT	LT			
LOVE BOAT-12.00					20	162 163	A	3.8 17	310	939	407 184	471 216	249	125	223	175	377	209	310	191	165	51	81	LT		
1 WED. 12.00M 68 ABC CS					92	92	B	3.8 18	310	1212	524 207	606 273	400 303	259 152	496 259	369 267	175 106	94 47	16	LT	LT	LT	LT			
2 WED. 12.00M 69																										
12.00 - 12.30							A	4.1 16	334	1093	483 237	543 253	303	204	251	174	467 279	380 233	176	69	74	23	LT			
12.30 - 1.00							A	3.8 18	310	832	335	136	407 184	200	67	313	142	245	154	171	52	96	LT			
NBC LATE NIGHT MOVIE					19	52 57	A	2.0 8	163	497	184	31	184	68	129	129	110	313	197	264	208	110	49	LT		
1 SUN. 11.30P 121 NBC FF					39	40	B	1.9 7	155	626	282 108	307 133	208 171	143 92	304 147	224 175	118 63	LT	LT	LT	LT	LT	LT			
2 SUN. 11.30P 120																										
11.30 - 12.00							A	2.4 7	196	1224	622 168	693 239	510	443	429	183	531	214	301	398	306	102	LT			
12.00 - 12.30							A	2.1 8	171	1000	584	216	631	233	450	404	398	181	369	176	240	240	193	129		
12.30 - 1.00							A	2.0 10	163	546	166	31	166	74	105	105	92	61	380	245	313	221	135	67		
1.00 - 1.30							A	1.6 10	130	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT			
SATURDAY NIGHT					16	210	A	8.1 24	660	1702	426 220	543 325	444 307	170	95	768 364	649 531	373 55	368 198	23	20	20	20			
2 SAT. 11.30P 78 NBC GV					99	99	B	8.5 25	693	1579	515 280	591 292	436 319	239 123	692 392	556 434	254 90	235 114	61	56	32	32				
11.30 - 12.00							A	8.5 21	693	1889	539 231	690 342	544 365	263	138	829 413	697 529	363 83	331	189	39	32				
12.00 - 12.30							A	8.2 25	668	1596	356 222	468 330	397 266	106	71	715 322	604 547	370 39	398 208	15	15	15	15			
SCTV COMEDY NETWORK					17	185 187	A	3.6 16	293	1092	301	223	394	195	291	188	160	76	539 314	451 358	208	51	145	71		
CONT'D																										

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
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																WOMEN		MEN		TEENS (12-17)		CHILDREN (2-11)											
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11						
WEEKDAY DAYTIME CONT'D																																	
AS THE WORLD TURNS-CONT'D																																	
& 2.45P 15																																	
1.30 - 2.00																																	
2.00 - 2.30																																	
BATTLESTARS										77 174 174																							
M-F 11.30A 30 NBC QG										93 93																							
BLOCKBUSTERS										96 149 148																							
M-F 10.30A 30 NBC QG										81 81																							
CAPTAIN KANGAROO										25 98 99																							
M-F 6.30A 30 CBS C										69 70																							
DAYS OF OUR LIVES										95 209 209																							
M-F 1.00P 60 NBC DD										99 99																							
1.00 - 1.30																																	
1.30 - 2.00																																	
DOCTORS										97 177 175																							
M-F 12.30P 30 NBC DD										88 88																							
EDGE OF NIGHT										91 159 158																							
1 M-F 4.00P 30 ABC DD										81 82																							
2 MTUWF 4.00P 30																																	
FAMILY FEUD										99 175 175																							
M-F 12.00N 30 ABC QP										92 92																							
GENERAL HOSPITAL										97 200 200																							
1 M-F 3.00P 60 ABC DD										99 99																							
2 MTUWF 3.00P 60																																	
2 THU. 3.30P 60																																	
3.00 - 3.30																																	
3.30 - 4.00																																	
4.00 - 4.30																																	
GOOD MORNING, AMERICA-730										99 206 206																							
M-F 7.30A 30 ABC N										99 99																							
GOOD MORNING, AMERICA-830										99 204 204																							
M-F 8.30A 30 ABC N										98 98																							
GUIDING LIGHT										97 197 197																							
M-F 3.00P 60 CBS DD										99 99																							
3.00 - 3.30																																	
3.30 - 4.00																																	
LOVE BOAT DAYTIME										98 188 189																							
M-F 11.00A 60 ABC CS										94 94																							
11.00 - 11.30																																	
11.30 - 12.00																																	
MORNING-KURALT & SAWYER										25 176 176																							
M-F 7.00A 120 CBS N										97 97																							
7.00 - 7.30																																	
CONT'D																																	

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																			
																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	ING.	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)								
															TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11							
WEEKDAY DAYTIME CONT'D																																			
MORNING-KURALT & 5-CONT'D																																			
		7.30 - 8.00						A	2.3	12	187	1369	535	188^	567	58v	172^	241^	327	316	647	198^	278^	310^	363	289^	LT	LT	134^	32v					
		8.00 - 8.30						A	2.6	13	212	1344	646	174^	674	57v	198^	263^	363	401	547	124^	194^	207^	297	297	LT	LT	114^	24v					
		8.30 - 9.00						A	3.0	14	245	1188	596	147^	625	74^	216^	260	358	340	460	122^	179^	164^	216^	248	LT	LT	95^	21v					
NEWSBREAK-11.57										94	171	170	A	6.5	26	530	1394	770	136	843	220	330	289	332	461	379	114	173	129	149	179	43^	23v		
	M-F	11.57A	2	CBS	N			B	6.5	27	530	1316	704	131	804	227	357	304	301	401	349	93	139	105	129	191	48	20	129	57^					
NEWSBREAK-3.57										97	180	180	A	7.3	21	595	1338	799	128	926	205	410	395	460	440	225	66^	100	75^	87^	117	86^	74^	101	48^
	M-F	3.57P	2	CBS	N			B	6.8	20	554	1287	756	145	891	219	413	400	434	390	219	70	105	81	81	108	91	66	86	51					
ONE DAY AT A TIME-M-F										93	135	135	A	4.3	20	350	1474	620	178	663	274	403	343	277	214	324	120^	187	134^	119^	134^	120^	54^	367	188
	1 M	WTHF	10.00A	30	CBS	CS	82	83	B	3.9	19	318	1363	603	163	671	284	417	341	259	214	293	104	151	109	128	128	120	59	279	130				
	2 M-F	10.00A	30																																
ONE LIFE TO LIVE										99	201	201	A	9.0	30	734	1204	763	245	884	442	608	427	313	246	198	67^	109	97	89	78^	68^	63^	54^	22^
	1 M-F	2.00P	60	ABC	DD	99	99	B	9.8	33	799	1267	813	226	894	451	631	462	311	223	202	92	130	89	74	62	97	73	74	36					
	2 MTUWF	2.00P	60																																
	2 THU.	2.45P	45																																
		2.00 - 2.30						A	8.8	29	717	1192	763	264	886	457	616	425	307	239	198	73^	114	104	88	71^	57^	54^	51^	21v					
		2.30 - 3.00						A	9.2	31	750	1188	745	240	872	444	603	426	306	239	195	64^	102	91	84	82	68^	60^	53^	23^					
		3.00 - 3.30						A	9.4	30	766	1375	923	179^	981	359	601	457	406	334	222^	31v	108^	77v	131^	114^	106^	106^	66v	28v					
PASSWORD PLUS										78	144	138	A	3.5	12	285	1249	842	193^	867	144^	302	386	404	466	302	73^	112^	60^	117^	182^	38v	LT	42v	18v
M-F 12.00N 30 NBC QG										74	70		B	3.3	12	269	1376	836	170	862	175	340	350	366	459	326	89	125	88	100	192	76	36	112	61
PRICE IS RIGHT 1										96	194	195	A	6.8	29	554	1404	708	139	789	211	320	275	319	424	417	120	198	134	152	208	22v	LT	176	78^
	M-F	11.00A	30	CBS	AP			B	6.4	29	522	1368	682	138	791	257	379	300	275	371	365	96	156	118	138	191	55	21	157	60					
PRICE IS RIGHT 2										95	193	194	A	8.1	33	660	1394	747	136	828	206	322	280	337	455	396	110	172	120	151	202	31^	12v	139	65^
	M-F	11.30A	30	CBS	AP			B	7.7	33	628	1346	706	135	807	237	367	305	296	395	360	90	142	107	139	200	52	21	127	52					
REGIS PHILBIN SHOW										54	139	135	A	2.4	11	196	1296	817	148^	858	215^	378	374	423	398	347	178^	208^	173^	72v	139^	LT	LT	81^	36v
	M-F	10.00A	30	NBC	CC			B	2.5	11	204	1376	881	195	919	267	404	366	344	449	347	116	189	187	122	142	39	LT	71	34					
RYAN'S HOPE										99	185	185	A	7.2	25	587	1198	701	251	812	351	512	375	324	272	235	69^	121	109	127	105	64^	50^	87^	26v
	M-F	12.30P	30	ABC	DD			B	7.1	26	579	1236	722	211	806	369	534	405	303	238	264	103	160	119	116	93	78	49	88	34					
SEARCH FOR TOMORROW										92	187	187	A	7.3	24	595	1308	817	138	937	206	401	360	448	493	238	70^	102	81^	84^	114	37^	25v	96^	15v
	1 M-F	2.30P	30	CBS	DD			B	6.8	23	554	1263	758	133	877	191	377	349	404	441	271	61	94	80	107	157	51	33	64	29					
	2 MTUWF	2.30P	30																																
TATTLETALES										25	107	107	A	3.0	9	245	1441	816	151^	886	261	408	437	372	360	261	54v	61v	64^	73^	163^	130^	61v	164^	95^
	M-F	4.00P	30	CBS	QG			B	2.9	8	236	1332	763	183	824	249	407	448	381	282	239	51	65	54	84	146	134	58	135	75					
TEXAS										94	182	184	A	3.7	11	302	1487	932	169^	1009	394	636	497	450	334	244	78^	105^	87^	97^	125^	58^	50v	176^	83^
	M-F	3.00P	60	NBC	DD			B	3.7	12	302	1469	880	207	961	399	558	441	372	351	292	90	126	88	123	154	78	52	138	71					
		3.00 - 3.30						A	3.5	11	285	1488	982	182^	1049	400	656	520	474	350	235	77^	90^	70^	83^	134^	50v	45v	154^	71^					
		3.30 - 4.00						A	3.8	11	310	1484	919	161^	988	395	626	487	435	323	242	74^	110^	90^	104^	119^	60^	51^	194	94^					
TODAY SHOW-7.30AM										98	211	211	A	5.0	26	408	1265	689	240	740	180	311	324	369	357	363	63^	105^	139^	199	211	32v	12v	130^	61^
	M-F	7.30A	30	NBC	N			B	4.7	26	383	1321	713	194	738	161	286	278	339	397	471	94	179	187	217	263	35	14	77	44					
TODAY SHOW-8.30AM										98	211	211	A	4.9	23	399	1226	714	188	747	135^	274	296	362	411	386	62^	133^	150	226	213	15v	LT	78^	23v
	M-F	8.30A	30	NBC	N			B	5.3	26	432	1260	762	142	792	146	259	248	329	489	406	64	126	125	183	261	15	LT	47	21					

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WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	K E Y	AVG. AUD. SHARE %	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)				
														TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL FEM.	TOTAL	6-11		
WEEKEND DAYTIME CONT'D																														
BUGS BUNNY/ROAD RUNNER 4 11 196 194 A 8.9 33 725 1781 478 201 533 271 380 233 175 146^ 400 261 329 230 98^ 58^ 166 66^ 682 391																														
SAT. 11.00A 30 CBS CA 99 99 B 9.0 31 734 1737 376 151 429 219 304 186 144 113 390 237 294 212 106 80 212 103 706 387																														
BULLWINKLE 20 135 131 A 3.1 11 253 1545 375^ 99^ 375^181^ 226^205^ 91^134^ 423^202^ 301^253^ 198^ 71^ 233^ 87^ 514 344^																														
SAT. 12.30P 30 NBC CA 75 69 B 3.8 13 310 1498 294 112 341 172 222 135 99 107 335 174 226 168 98 88 184 92 638 323																														
BUSCH CLASH(S) 161 A 5.4 14 440 1309 595 152^ 643 241^ 445^413^ 296^164^ 561 217^ 263^309^ 207^196^ 105^ 29^ LT LT																														
1 SAT. 4.00P 30 CBS SE 90																														
CBS NCAA BASKETBALL 8 171 A 3.3 10 269 1528 486^127^ 553^119^ 193^178^ 141^353^ 721^245^ 387^272^ 353^316^ 109^ 63^ 145^ 105^																														
2 SAT. 3.00P 120 CBS SE 94 B 5.3 14 432 1365 357 136 387 144 222 172 151 146 733 318 490 404 323 210 114 41 131 91																														
3.00 - 3.30 A 3.2 10 261 1398 390^111^ 447^ 33^ 152^187^ 203^260^ 685^286^ 363^214^ 235^322^ 120^ 89^ 146^ 111^																														
3.30 - 4.00 A 3.2 10 261 1460 419^ 93^ 472^ 89^ 132^132^ 95^340^ 752^212^ 319^234^ 340^407^ 102^ 60^ 134^ 73^																														
4.00 - 4.30 A 3.2 9 261 1720 537^158^ 644^169^ 253^215^ 125^391^ 782^265^ 437^318^ 443^321^ 129^ 69^ 165^ 130^																														
4.30 - 5.00 A 3.5 10 285 1554 600^148^ 666^182^ 239^194^ 147^427^ 681^232^ 432^316^ 390^228^ 77^ 35^ 130^ 99^																														
CBS SPORTS SATURDAY 14 172 A 6.5 16 530 1558 512 142^ 527 141^ 334^335^ 274^165^ 799 302^ 455 455 315^287^ 108^ 22^ 124^ 51^																														
1 SAT. 4.30P 90 CBS SA 95 B 6.8 16 554 1433 433 173 496 151 291 267 250 173 734 281 424 384 310 252 99 29 104 70																														
4.30 - 5.00 A 7.8 20 636 1453 482 144^ 501 177^ 338^292^ 234^154^ 738 273^ 391 385 318^285^ 104^ 37^ 110^ 61^																														
5.00 - 5.30 A 6.5 16 530 1613 483 132^ 494 108^ 302^339^ 276^142^ 856 342^ 521 529 313^282^ 113^ 23^ 150^ 58^																														
5.30 - 6.00 A 5.2 12 424 1663 590 156^ 604 122^ 368^396^ 336^208^ 826 294^ 474^473^ 321^297^ 115^ LT 118^ 31^																														
DAFFY/SPEEDY SHOW 15 165 152 A 4.4 16 359 1716 273^139^ 314^183^ 238^139^ 114^ 72^ 496 388 460 185^ 92^ 30^ 181^ 95^ 725 535																														
SAT. 12.00N 30 NBC CA 83 76 B 5.5 19 448 1523 241 119 271 148 192 131 82 72 327 192 245 151 83 68 214 89 711 414																														
DAYTONA 500(S) 187 A 9.4 27 766 1546 427 186^ 495 170^ 296^283^ 254^159^ 748 313 510 433 357 187^ 95^ 14^ 208^ 128^																														
1 SUN. 12.00N 237 CBS SE 98 B 6.4 23 522 1529 261^110^ 343^109^ 134^119^ 165^165^ 547 292^ 373^265^ 184^131^ 110^ LT 529 275^																														
12.00 - 12.30 A 9.0 30 734 1775 268^ 97^ 334 70^ 98^ 98^ 165^195^ 847 470 639 489 302^150^ 137^ LT 457 218^																														
12.30 - 1.00 A 9.2 29 750 1509 356 189^ 434 120^ 252^235^ 270^145^ 830 473 611 461 305^160^ 98^ 22^ 147^ 69^																														
1.00 - 1.30 A 9.7 27 791 1292 419 208^ 496 151^ 276^261^ 253^181^ 628 189^ 376 309 368 186^ 118^ 29^ 50^ 50^																														
1.30 - 2.00 A 8.6 24 701 1569 542 219^ 610 237^ 387 397 292^168^ 784 310^ 517 481 389 198^ 97^ 18^ 78^ 78^																														
2.00 - 2.30 A 9.3 25 758 1449 494 259^ 565 200^ 377 375 299^140^ 731 245^ 486 464 396 206^ 61^ 19^ 92^ 92^																														
2.30 - 3.00 A 10.6 28 864 1573 517 229^ 585 239^ 409 379 289 139^ 740 248^ 476 429 412 220^ 64^ 15^ 184^ 114^																														
3.00 - 3.30 A 12.7 32 1035 1645 481 161^ 518 202^ 350 320 259 145^ 819 303 569 513 431 214^ 83^ 7^ 225^ 162^																														
3.30 - 4.00																														
DEAR ALEX & ANNIE-10.56AM 3 197 197 A 5.7 21 465 1520 191^ 75^ 214^109^ 139^ 82^ 105^ 49^ 342 233^ 306 175^ 88^ 36^ 250^127^ 714 427																														
SAT. 10.56A 3 ABC CN 99 99 B 5.9 21 481 1538 229 87 268 142 186 109 126 65 291 198 245 145 79 34 260 134 719 416																														
DEAR ALEX & ANNIE-11.25AM 20 123 123 A 2.8 11 228 1285 206^ 22^ 368^219^ 272^109^ 75^ 96^ 189^ 93^ 189^127^ 96^ LT 285^114^ 443^ 246^																														
SUN. 11.25A 4 ABC CN 82 82 B 2.9 11 236 1468 438 159 490 213 297 217 166 157 310 116 216 172 160 67 184 90 484 330																														
FACE THE NATION 21 134 157 A 3.1 12 253 1466 604 216^ 632 LT 126^181^ 256^451^ 755 44^ 221^217^ 398^518 36^ 36^ 43^ 36^																														
SUN. 11.30A 30 CBS CC 83 94 B 3.6 13 293 1348 524 161 550 108 188 182 200 345 650 137 277 271 326 331 62 21 86 53																														
FLINTSTONE'S COMEDY SHW2 22 176 177 A 2.8 20 228 1803 320^184^ 438^316^ 390^166^ 92^ 48^ 211^119^ 156^ 82^ 37^ 55^ 93^ 22^ 1061 688																														
SAT. 8.00A 30 NBC CA 96 96 B 2.7 22 220 1623 202 96 227 107 162 118 99 55 205 109 145 104 63 50 161 67 1030 649																														
FONZ AND HAPPY DAYS GANG 3 194 194 A 6.7 26 546 1705 239 75^ 264 167^ 192^102^ 85^ 55^ 338 231 263 169^ 68^ 68^ 193^ 76^ 910 521																														
SAT. 11.00A 30 ABC CA 98 98 B 7.1 26 579 1627 261 94 324 207 251 138 101 62 301 205 225 154 57 57 210 93 792 452																														
GLEN CAMPBELL GOLF-SAT.(S) 169 A 4.4 12 359 1571 431^ LT 484^ 27^ 59^ 51^ 123^425^ 929 257^ 511^423^ 381^388^ 47^ 22^ 111^ 111^																														
2 SAT. 5.00P 60 CBS SE 92																														
5.00 - 5.30 A 3.9 11 318 1739 438^ LT 513^ 42^ 77^ 77^ 144^436^ 1014 330^ 594^482^ 381^400^ 46^ 21^ 166^ 166^																														
5.30 - 6.00 A 5.0 13 408 1395 415^ LT 444^ 16^ 39^ 23^ 97^405^ 842 194^ 434^368^ 373^370^ 43^ 21^ 66^ 66^																														

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WK #	DAY	START TIME	DUR	PROG. NET TYPE	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)				
													TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL FEM.	TOTAL	6-11		
WEEKEND DAYTIME CONT'D																													
GLEN CAMPBELL GOLF-SUN(S)						188	A	7.0	16	571	1454	522	127^	541	107^	189^	181^	221^	323^	745	203^	345^	294^	312^	356^	61v	11v	107^	79v
2 SUN. 3.30P 210 CBS SE						98																							
3.30 - 4.00							A	4.6	12	375	1437	522^	48v	522^	45v	136v	112v	174^	365^	741	298^	337^	240^	157v	385^	81v	11v	93v	93v
4.00 - 4.30							A	5.0	13	408	1282	456^	91v	468^	81v	139v	104v	152^	306^	712	212^	250^	169^	236^	436^	47v	11v	55v	55v
4.30 - 5.00							A	5.1	13	416	1346	496^	171^	527^	103v	149^	134v	173^	333^	710	194^	278^	194^	224^	425^	31v	11v	78v	78v
5.00 - 5.30							A	5.6	13	456	1414	519	153^	552	92v	132v	131v	220^	375^	732	198^	337^	222^	268^	378^	32v	11v	98v	98v
5.30 - 6.00							A	7.2	16	587	1388	503	159^	527	85v	139^	150^	211^	350^	751	212^	372^	278^	311^	346^	40v	11v	70v	70v
6.00 - 6.30							A	9.7	20	791	1598	492	112^	515	106^	216^	206^	243^	286^	806	203^	430	395	406	323	86^	21v	191^	100^
6.30 - 7.00							A	12.0	23	978	1483	584	140^	597	166^	274	276	268	292	712	153^	331	369	387	297	71^	23v	103^	59v
GOLDIE GOLD/ACTION JACK						3	A	4.2	18	342	1550	251^	91^	271^	155^	204^	120^	116^	23v	215^	165^	215^	169^	50v	11v	136^	41v	928	474
SAT. 9.00A 30 ABC CA						99	B	4.3	19	350	1521	252	138	316	167	218	152	149	59	222	155	211	164	56	11v	124	37	859	447
HAWAIIAN OPEN GOLF-SAT(S)						152	A	4.3	10	350	1580	559^	109v	620^	163v	274^	176^	308^	308^	915	226^	432^	462^	443^	389^	39v	11v	11v	11v
1 SAT. 5.00P 86 NBC SE						84																							
5.00 - 5.30							A	4.4	11	359	1496	499^	73v	499^	134v	292^	137^	294^	201^	934	265^	479^	459^	437^	366^	58v	11v	11v	11v
5.30 - 6.00							A	4.2	10	342	1591	514^	120v	578^	126v	214^	185^	326^	294^	957	261^	421^	503^	456^	372^	56v	11v	11v	11v
6.00 - 6.30							A	4.3	9	350	1586	666^	114v	754	234^	329^	139v	298^	400^	820	138v	371^	398^	417^	422^	11v	11v	11v	11v
HAWAIIAN OPEN GOLF-SUN(S)						187	A	6.0	13	489	1564	694	202^	716	216^	324^	293^	339^	317^	674	224^	304^	317^	264^	313^	57v	32v	117v	98v
1 SUN. 4.30P 135 NBC SE						94																							
4.30 - 5.00							A	5.8	14	473	1645	557	180^	586	87v	184^	242^	382^	314^	768	214^	362^	346^	350^	355^	160^	48v	131^	110v
5.00 - 5.30							A	5.7	13	465	1686	821	189^	836	272^	412^	320^	377^	345^	680	280^	304^	337^	209^	314^	34v	34v	136^	136^
5.30 - 6.00							A	5.4	12	440	1511	839	311^	852	296^	443^	372^	377^	327^	566	164^	186^	209^	184^	331^	29v	29v	64v	64v
6.00 - 6.30							A	6.2	13	505	1463	687	188^	714	253^	332^	292^	292^	305^	598	241^	278^	278^	205^	265^	36v	36v	115v	81v
HEATHCLIFF & MARMADUKE						3	A	6.6	25	538	1623	276	149^	322	188^	262	154^	120^	47v	263	180^	206^	114^	50v	57^	255	87^	783	441
SAT. 11.30A 30 ABC CA						96	B	7.1	25	579	1634	281	138	351	199	270	155	121	65	271	171	188	108	49	67	269	128	743	416
IN THE NEWS- 8.26AM						22	A	3.3	20	269	1911	332^	41v	332^	59v	195^	220^	161^	112v	212^	153^	189^	189^	59v	23v	181^	77v	1186	473
SAT. 8.26A 3 CBS CN						97	B	3.0	20	245	1503	195	105	226	111	177	117	91	40	161	78	107	88	77	44	141	53	975	541
IN THE NEWS- 8.56AM						22	A	3.9	20	318	1676	392	79v	392	65v	251^	263^	219^	129^	263^	169^	219^	164^	94v	44v	212^	73v	809	390
SAT. 8.56A 3 CBS CN						99	B	3.8	20	310	1476	221	73	238	121	173	107	93	54	241	126	171	132	94	62	186	67	811	425
IN THE NEWS- 9.26AM						22	A	4.2	18	342	1526	364	72v	402	215^	265^	108^	123^	131^	329^	204^	236^	157^	80v	93^	142^	62v	653	283^
SAT. 9.26A 3 CBS CN						99	B	4.9	21	399	1532	289	110	342	172	239	144	126	87	282	151	193	150	98	71	198	63	710	347
IN THE NEWS- 9.56AM						21	A	6.3	27	513	1579	347	129^	379	184^	259	190^	150^	105^	271	178	221^	180^	79^	46v	192^	79^	737	371
SAT. 9.56A 3 CBS CN						99	B	6.9	28	562	1593	307	126	353	169	240	155	135	95	317	186	234	183	98	64	197	82	726	364
IN THE NEWS- 11.56AM						22	A	5.7	21	465	1738	441	202^	518	240^	348	229^	198^	143^	433	261	306	215^	110^	108^	120^	30v	667	382
SAT. 11.56A 3 CBS CN						96	B	6.0	21	489	1620	358	157	405	216	295	178	129	94	291	173	218	160	83	60	187	73	737	401
IN THE NEWS- 12.26PM						21	A	4.1	14	334	1659	432	227^	491	251^	340^	220^	181^	118^	296	116^	191^	98^	123^	105^	138^	60v	734	459
SAT. 12.26P 3 CBS CN						92	B	5.3	18	432	1588	354	177	419	221	297	183	136	98	297	176	233	152	95	53	163	64	709	387
IN THE NEWS- 12.56PM						20	A	6.0	20	489	1613	371	192^	445	191^	316	205^	191^	123^	335	163^	237^	122^	156^	89^	193^	101^	640	424
SAT. 12.56P 3 CBS CN						88	B	5.8	19	473	1689	362	146	436	213	301	193	157	123	351	199	263	175	125	68	178	73	724	405
IN THE NEWS- 1.26PM						18	A	5.2	16	424	1663	293	135^	351	126^	225^	162^	143^	126^	411	175^	313	231^	203^	75^	160^	47v	741	450
SAT. 1.26P 3 CBS CN						77	B	5.5	17	448	1664	401	155	466	217	312	205	178	134	321	171	228	150	125	73	182	60	695	402
IN THE NEWS- 10.56AM						22	A	9.2	34	750	1776	455	153^	485	220	336	202	196	146^	371	233	288	233	106^	60^	208	100^	712	452
SAT. 10.56A 3 CBS CN						99	B	7.6	28	619	1592	343	146	386	195	278	167	152	97	333	212	259	189	90	56	194	98	679	353

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																	
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK- ING WOM.	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)						
															TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL FEM.	TOTAL 6-11					
WEEKEND DAYTIME CONT'D																																	
IN THE NEWS-11.26AM																																	
	SAT.	11.26A	3	CBS	CN	99	99	A	8.6	32	701	1790	484	213	538	268	386	245	186	143	414	280	342	232	95	56	178	76	660	370			
								B	7.7	28	628	1653	365	155	416	228	306	183	135	96	337	210	258	181	88	67	201	90	699	363			
KID SUPER POWER I																																	
	SAT.	9.30A	30	NBC	CA	97	97	A	6.5	28	530	1779	237	83	290	176	182	61	56	108	137	92	98	61	LT	39	127	50	1225	752			
								B	5.9	25	481	1659	236	91	260	154	187	98	63	64	176	95	134	88	59	35	142	62	1081	648			
KID SUPER POWER II																																	
	SAT.	10.00A	30	NBC	CA	97	97	A	6.0	24	489	1622	194	110	256	159	211	99	82	45	130	83	117	63	34	13	140	43	1096	647			
								B	5.7	23	465	1655	235	110	265	157	200	109	72	55	195	124	161	96	51	33	136	45	1059	637			
KIDS ARE PEOPLE TOO I																																	
	1 SUN.	10.30A	30	ABC	CL	82	82	A	2.1	9	171	1743	234	76	298	176	253	188	94	45	217	82	169	87	112	48	415	110	813	409			
	2 SUN.	10.30A	36					B	2.4	10	196	1481	392	141	425	191	280	219	147	120	300	146	234	152	126	54	226	125	530	339			
		10.30 - 11.00						A	2.1	9	171	1772	240	88	310	188	269	198	99	41	228	88	175	87	110	53	403	105	831	416			
KIDS ARE PEOPLE TOO II																																	
	1 SUN.	11.00A	30	ABC	CL	82	82	A	2.5	10	204	1431	182	29	349	230	289	121	79	60	186	79	182	123	107	LT	371	102	525	284			
	2 SUN.	11.06A	24					B	2.8	11	228	1507	419	152	466	205	299	225	168	135	299	118	214	160	149	62	229	101	513	354			
KWICKY KOALA SHOW																																	
	SAT.	1.00P	30	CBS	CA	88	77	A	5.8	19	473	1647	318	140	373	132	231	168	150	142	423	184	322	240	203	83	155	43	696	431			
								B	6.1	18	497	1757	382	134	438	190	297	209	186	130	328	128	219	174	167	93	204	60	787	472			
LAVERNE AND SHIRLEY																																	
	SAT.	9.30A	30	ABC	CA	99	99	A	6.1	26	497	1799	227	111	236	97	162	122	139	54	252	160	252	155	92	LT	128	29	1183	769			
								B	6.4	27	522	1691	219	118	257	134	191	134	106	54	176	88	151	123	78	24	249	80	1009	647			
MEET THE PRESS																																	
						20	162	175	A	4.2	14	342	1415	549	87	637	81	160	163	229	427	702	114	269	271	304	392	38	LT	38	29		
SUN. 12.30P 30 NBC CC 95 96																																	
								B	4.0	13	326	1343	478	131	548	118	182	175	178	332	641	143	281	274	298	318	47	LT	107	56			
NBA ON CBS																																	
	1 SUN.	3.57P	138	CBS	SE	95	90	A	6.6	17	538	1405	333	147	374	115	189	170	162	161	812	336	546	462	364	228	117	33	102	88			
	2 SUN.	1.00P	150					B	6.7	18	546	1559	361	174	382	125	215	186	184	151	904	398	652	531	410	212	100	27	173	126			
		1.00 - 1.30						A	3.8	12	310	1210	213	117	213	101	101	101	31	112	868	377	617	552	333	212	129	45	LT	LT			
		1.30 - 2.00						A	4.7	14	383	1386	396	164	396	157	157	131	51	232	820	410	590	506	251	215	144	42	26	26			
		2.00 - 2.30						A	4.5	13	367	1163	398	207	398	145	145	93	54	237	529	286	363	275	112	153	141	35	95	95			
		2.30 - 3.00						A	4.3	12	350	1340	381	241	381	113	178	134	108	192	615	386	449	303	86	143	150	42	194	194			
		3.00 - 3.30						A	4.8	13	391	1542	424	166	424	113	261	206	194	163	836	537	567	331	92	249	218	36	64	64			
		4.00 - 4.30						A	7.8	20	636	1572	343	172	417	144	241	220	213	138	974	349	644	558	515	264	32	LT	149	130			
		4.30 - 5.00						A	8.6	21	701	1392	270	133	341	95	190	178	181	115	835	328	556	454	419	238	122	53	94	94			
		5.00 - 5.30						A	9.0	21	734	1316	271	124	333	91	187	171	179	127	779	262	513	464	447	227	124	52	80	61			
		5.30 - 6.00						A	9.2	21	750	1365	302	98	358	92	181	175	211	153	808	266	525	482	480	241	103	22	96	76			
NCAA BASKETBALL-NAT'L																																	
	1 SAT.	3.00P	123	NBC	SE	96	88	A	6.7	20	546	1306	289	108	289	46	144	168	183	118	774	346	527	468	333	223	131	55	112	90			
	2 SAT.	1.00P	120					B	7.2	21	587	1346	309	127	353	137	229	192	154	100	677	273	437	394	315	201	154	49	162	119			
		1.00 - 1.30						A	4.0	15	326	1071	227	92	227	82	150	186	145	41	405	191	270	311	189	94	190	65	249	200			
		1.30 - 2.00						A	5.0	18	408	988	210	81	210	68	147	178	142	32	475	198	316	346	224	129	175	74	128	93			
		2.00 - 2.30						A	5.0	18	408	1150	238	62	238	76	128	145	91	93	596	287	407	427	209	169	159	66	157	127			
		2.30 - 3.00						A	5.8	19	473	1294	307	98	307	104	163	196	109	111	607	243	376	406	234	201	205	105	175	135			
		3.00 - 3.30						A	8.0	23	652	1325	298	89	298	8	106	124	184	174	820	339	558	494	360	239	87	38	120	108			
		3.30 - 4.00						A	8.1	23	660	1317	268	103	268	LT	115	139	212	129	878	423	621	523	362	239	87	33	84	75			
		4.00 - 4.30						A	8.2	22	668	1410	267	99	267	13	124	150	199	117	926	422	630	497	400	282	131	37	86	69			
		4.30 - 5.00						A	9.1	23	742	1550	388	176	388	68	223	232	250	134	1020	462	718	564	466	282	110	56	32	12			
NCAA BASKETBALL-REG'L																																	
	1 SAT.	1.00P	121	NBC	SE	94	92	A	6.2	18	505	1257	320	83	340	120	186	157	147	118	595	234	312	284	258	218	158	85	164	140			
	2 SAT.	3.00P	121					B	5.7	15	465	1299	332	106	354	119	188	169	152	134	687	255	368	332	322	244	127	52	131	96			
CONT'D																																	

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
WEEKEND DAYTIME CONT'D																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														</

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		KEY	HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																																	
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	A	B	AVG. AUD. SHARE %	AVG. AUD. SHARE %	AUD. (0,000)	TOTAL PERSONS (2+)	LADY HOUSE	WORK-ING WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																		
WEEKEND DAYTIME CONT'D																	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)																					
																	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11																				
SPORTSBEAT																	1973	744	116	754	184	334	298	317	347	837	379	478	409	276	284	211	20	171	45															
SUN.																	1854	707	124	757	224	410	345	327	288	745	349	445	393	280	218	189	43	163	72															
SPORTSWORLD																	1743	538	249	626	188	364	332	317	216	869	338	603	446	362	249	133	18	115	83															
1 SUN.																	1619	509	249	584	191	374	317	285	173	832	301	526	473	403	238	82	17	121	97															
2 SUN.																	1578	513	186	572	145	318	279	320	205	765	221	500	421	380	251	131	12	110	74															
3.00 - 3.30																	1819	593	254	684	214	418	375	348	220	797	311	546	355	326	240	171	19	167	130															
3.30 - 4.00																	1798	546	292	633	205	347	335	302	228	865	369	630	471	347	225	187	47	113	93															
4.00 - 4.30																	1653	475	239	587	179	339	330	278	210	1007	432	718	504	392	261	28	17	31	31															
4.30 - 5.00																	1874	523	267	651	197	411	358	336	212	1061	431	724	556	407	300	52	17	110	43															
5.00 - 5.30																	1588	613	148	633	130	227	228	346	347	666	256	377	339	326	223	77	23	212	133															
SUNDAY MORNING																	1496	635	228	658	178	274	265	290	345	632	236	345	325	302	228	52	17	154	91															
SUN.																	1533	632	140	644	150	238	223	371	346	601	218	296	285	323	227	48	17	240	137															
9.00 - 9.30																	1583	592	146	616	125	236	246	350	313	699	277	425	375	338	208	79	13	189	107															
9.30 - 10.00																	1627	620	153	641	117	206	212	317	384	683	267	396	351	316	231	98	43	205	149															
10.00 - 10.30																	179	166	76	179	69	125	89	110	54	288	172	235	136	69	47	126	40	914	616															
SUPERFRIENDS																	1513	207	68	233	121	174	132	80	50	220	127	186	138	62	32	135	31	925	518															
SAT.																	1626	571	163	617	163	384	401	366	173	633	199	400	384	356	172	240	70	136	100															
1 SUN.																	1653	558	172	613	197	397	384	329	163	659	249	420	395	334	168	191	60	190	147															
2 SUN.																	1667	608	140	657	192	383	358	338	222	605	175	344	381	305	195	240	49	165	105															
2.30 - 3.00																	1670	573	155	603	133	345	382	368	208	685	254	457	431	344	171	251	81	131	115															
3.00 - 3.30																	1552	543	168	607	166	392	447	383	128	584	133	351	340	415	173	244	83	117	83															
3.30 - 4.00																	1625	556	213	617	165	445	464	411	97	639	197	429	359	401	155	238	74	131	97															
4.00 - 4.30																	1755	393	76	393	63	251	269	232	124	253	147	209	162	106	44	162	53	947	447															
TARZAN/L.RANGER/ZORRO HR1																	1562	246	86	262	112	185	138	122	64	258	111	178	154	118	68	201	65	841	463															
SAT.																	1540	371	71	408	227	288	127	120	114	335	230	258	174	74	77	148	68	649	280															
TARZAN/L.RANGER/ZORRO HR2																	1537	295	99	323	137	192	126	138	109	284	143	186	160	109	75	208	59	722	398															
SAT.																	1502	647	144	688	141	227	246	242	431	602	144	267	242	277	312	74	41	138	82															
THIS WEEK-DAVID BRINKLEY																	1426	569	161	609	151	239	224	231	327	674	206	308	279	284	311	45	18	98	58															
SUN.																	1342	636	123	665	122	212	237	254	428	445	126	231	208	193	204	86	41	146	89															
11.30 - 12.00																	1563	631	148	678	151	231	242	221	417	706	147	281	256	336	397	59	32	120	68															
12.00 - 12.30																	1519	585	211	673	200	405	287	255	268	270	61	117	120	176	109	172	92	404	267															
30 MINUTES																	1490	463	170	531	222	334	229	209	166	305	119	195	163	158	89	170	85	484	296															
SAT.																	1380	177	50	181	79	117	79	102	50	178	149	178	131	29	17	131	35	890	538															
THUNDARR THE BARBARIAN																	1474	212	62	224	97	144	103	93	67	230	150	205	158	55	25	138	29	882	545															
SAT.																	1604	311	153	383	172	277																												

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. FEB. 8, 1982

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)						33,820 41.5								24,610 30.2			
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)						24,610 30.2	28.6*		30.4*		31.4*		30.3*	17,600 21.6	23.7*		19.5*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.						42 27.9	41*		42*		44*		43*	35 24.7	37*	20.2	34*
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						12,800 15.7		11,900 14.6		14,590 17.9		15,490 19.0		18,170 22.3			
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)						11,000 13.5		11,000 13.5		12,960 15.9		13,120 16.1		14,750 18.1	17.9*		18.3*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.						19 13.5		19 13.4		22 15.3		23 16.5		30 17.0	28*	18.6	31*
W E E K 1	TOTAL AUDIENCE (Households (000) & %)						15,240 18.7				19,560 24.0							
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)						12,710 15.6	15.5*		15.7*	10,270 12.6	12.7*		12.4*		12.7*		12.4*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.						22 15.0	22*		22*	19 12.8	18*		18*	12.7	20*	12.6	21*
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						20,380 25.0				29,420 36.1							
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)						16,380 20.1	19.2*		21.1*	19,230 23.6	22.4*		25.2*		24.4*		22.3*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.						29 18.7	28*		30*	36 22.0	32*		37*	38*	38*	23.2	37*
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						15,890 19.5		14,670 18.0		17,280 21.2		14,670 18.0		14,750 18.1			
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)						14,020 17.2		13,280 16.3		15,400 18.9		13,120 16.1		11,170 13.7	14.1*		13.3*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.						25 17.0		23 17.5		27 18.4		23 16.3		22 14.1	22*	13.6	22*
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						22,900 28.1						22,410 27.5					
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)						17,690 21.7	20.8*		22.1*		22.4*	15,490 19.0	19.7*		19.2*		18.3*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.						31 20.3	30*		31*		32*	29 20.0	29*	30*	30*	18.5	30*
TV HOUSEHOLDS USING TV		WK. 1	63.1	64.6	65.1	67.9	69.9	71.3	72.5	72.6	71.7	72.0	71.6	68.5	64.4	62.9	59.5	56.7
(See Def. 1)		WK. 2	65.7	66.6	67.0	68.3	69.1	69.4	70.3	70.5	70.7	71.1	69.7	68.4	65.4	64.5	62.0	58.7

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE. MON. FEB. 15, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. FEB.9, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					19,070 23.4		18,660 22.9		22,580 27.7		20,950 25.7		22,820 28.0			
	ABC TV					HAPPY DAYS		LAVERNE & SHIRLEY		THREE'S COMPANY		TOO CLOSE FOR COMFORT (OP)				HART TO HART	
	AVERAGE AUDIENCE (Households (000) & %)					17,030 20.9		17,120 21.0		21,030 25.8		19,800 24.3		19,560 24.0		23.8* 38 *	24.2* 41 *
	SHARE OF AUDIENCE %					30		30		38		36		39		24.3	24.5
W E E K 2	AVG. AUD. BY ¼ HR. %					20.1	21.7	20.3	21.7	25.3	26.2	24.3	24.3	23.4		24.3	23.9
	TOTAL AUDIENCE (Households (000) & %)					15,240 18.7				17,440 21.4							
	CBS TV							SIMON & SIMON (OP)						CBS TUESDAY NIGHT MOVIES DANGEROUS COMPANY			
	AVERAGE AUDIENCE (Households (000) & %)					12,390 15.2	15.2*		15.3*	11,000 13.5			13.6*			13.7*	13.1*
W E E K 1	SHARE OF AUDIENCE %					22	22 *		22 *	21			20 *			22 *	22 *
	AVG. AUD. BY ¼ HR. %					15.5	14.9	15.5	15.1	13.9	13.7	13.8	13.4	14.0	13.4	13.4	12.9
	TOTAL AUDIENCE (Households (000) & %)					16,630 20.4				17,360 21.3				14,750 18.1			
	NBC TV							FATHER MURPHY (OP)				BRET MAVERICK (SUS-OP)				FLAMINGO ROAD	
W E E K 2	AVERAGE AUDIENCE (Households (000) & %)					14,020 17.2	16.5*		17.8*	14,340 17.6	16.9*		18.4*	12,630 15.5	15.6*		15.4*
	SHARE OF AUDIENCE %					25	24 *		26 *	26	25 *		28 *	25	25 *		26 *
	AVG. AUD. BY ¼ HR. %					16.2	16.8	17.7	17.9	16.7	17.1	18.1	18.6	15.7	15.5	15.6	15.1
	TOTAL AUDIENCE (Households (000) & %)					17,440 21.4		17,850 21.9		21,430 26.3		22,010 27.0		22,330 27.4			
W E E K 2	ABC TV					HAPPY DAYS		LAVERNE & SHIRLEY		THREE'S COMPANY		TOO CLOSE FOR COMFORT (OP)				HART TO HART	
	AVERAGE AUDIENCE (Households (000) & %)					15,320 18.8		16,300 20.0		19,800 24.3		20,380 25.0		18,420 22.6		23.0*	22.2*
	SHARE OF AUDIENCE %					28		29		36		37		36		36 *	36 *
	AVG. AUD. BY ¼ HR. %					17.9	19.8	19.4	20.5	23.5	25.1	24.9	25.2	23.0	23.0	22.4	22.1
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					24,860 30.5											
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)					14,260 17.5	18.0*		16.6*		16.7*		17.3*			18.3*	17.9*
	SHARE OF AUDIENCE %					27	27 *		24 *		25 *		25 *			29 *	29 *
W E E K 2	AVG. AUD. BY ¼ HR. %					18.2	17.8	16.9	16.4	16.8	16.6	17.1	17.6	18.0	18.7	18.4	17.4
	TOTAL AUDIENCE (Households (000) & %)					15,970 19.6				15,570 19.1				15,160 18.6			
	NBC TV							FATHER MURPHY (OP)				BRET MAVERICK (OP)				FLAMINGO ROAD	
	AVERAGE AUDIENCE (Households (000) & %)					13,120 16.1	15.1*		17.2*	12,800 15.7	15.6*		15.8*	12,230 15.0	15.1*		15.0*
W E E K 2	SHARE OF AUDIENCE %					24	23 *		25 *	23	23 *		23 *	24	24 *		24 *
	AVG. AUD. BY ¼ HR. %					14.8	15.4	17.0	17.3	15.5	15.7	15.8	15.8	15.3	14.9	14.8	15.2
	TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	65.9	67.3	67.6	68.1	68.3	69.4	69.0	69.4	68.4	67.9	67.1	66.6	63.2	61.9	58.5
		WK. 2	62.9	63.7	64.0	65.7	65.8	67.6	68.1	68.4	67.4	67.9	68.0	66.7	64.3	63.6	60.5

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.TUE. FEB.16, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					18,420 22.6				18,990 23.3				19,480 23.9			
	ABC TV					GREATEST AMERICAN HERO				FALL GUY (OP)				DYNASTY			
	AVERAGE AUDIENCE (Households (000) & %)					13,690 16.8	16.9*		16.7*	14,260 17.5	16.8*		18.3*	16,060 19.7	20.1*		19.3*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					25 17.1	25 *	16.9	25 *	27 16.9	26 *	17.3	28 *	32 20.4	33 *	19.2	32 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					14,830 18.2		25,510 31.3									
	CBS TV					SHE'S GOOD SKATE -C. BROWN (R)				HOOVER (R)(OP)							
	AVERAGE AUDIENCE (Households (000) & %)					12,710 15.6		13,200 16.2	13.4*		17.0*		16.8*		17.1*		16.6*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					23 15.7	25	25	20 *	26 *	26 *	17.1	26 *	16.4	28 *	17.5	28 *
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					24,690 30.3				18,340 22.5		15,650 19.2		16,790 20.6			
	NBC TV					REAL PEOPLE (OP)				FACTS OF LIFE				LOVE, SIDNEY (OP)			
	AVERAGE AUDIENCE (Households (000) & %)					18,990 23.3	21.9*		24.8*	16,380 20.1		14,260 17.5		13,690 16.8	16.5*		17.2*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					35 21.0	33 *	24.4	37 *	31 19.7	20.4	27 17.6	17.3	28 16.1	27 *	17.3	29 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					17,120 21.0				22,580 27.7				20,620 25.3			
	ABC TV					GREATEST AMERICAN HERO				FALL GUY (OP)				DYNASTY			
	AVERAGE AUDIENCE (Households (000) & %)					13,690 16.8	16.0*		17.7*	17,770 21.8	20.4*		23.2*	17,360 21.3	21.5*		21.2*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					26 15.9	25 *	17.7	27 *	33 19.9	31 *	22.8	35 *	35 21.3	35 *	21.0	36 *
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					15,570 19.1		12,630 15.5		16,630 20.4							
	CBS TV					WKRP IN CINCINNATI				TWO OF US (OP)				CBS WEDNESDAY NIGHT MOVIE LOIS GIBBS AND THE LOVE CANAL			
	AVERAGE AUDIENCE (Households (000) & %)					13,770 16.9		11,490 14.1		10,190 12.5	11.6*		13.0*		13.2*		12.1*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					26 16.8	21	21	14.1	20 11.5	18 *	12.8	20 *		21 *	12.1	21 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					20,780 25.5				18,830 23.1		15,160 18.6		17,360 21.3			
	NBC TV					REAL PEOPLE (OP)				FACTS OF LIFE				LOVE, SIDNEY (SUS-OP)			
	AVERAGE AUDIENCE (Households (000) & %)					16,790 20.6	19.4*		21.8*	17,280 21.2		13,860 17.0		14,260 17.5	17.5*		17.5*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					32 18.4	30 *	21.8	33 *	32 21.1	21.4	26 17.5	16.6	29 17.0	28 *	17.7	30 *
TV HOUSEHOLDS USING TV		WK. 1	63.7	63.9	64.3	65.5	67.0	67.5	67.5	67.4	65.5	65.2	65.1	65.1	62.2	61.1	60.6
(See Def. 1)		WK. 2	62.1	63.0	63.2	64.0	63.5	65.1	65.7	65.8	65.3	66.9	65.9	65.2	62.0	61.3	58.8
U.S. TV Households: 81,500,000																	57.9

For explanation of symbols, See page A.

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{					12,470 15.3		11,900 14.6		14,590 17.9		14,510 17.8		17,280 21.2				
	ABC TV						MORK & MINDY		BOSOM BUDDIES		BARNEY MILLER		TAXI (OP)		20/20				
	AVERAGE AUDIENCE (Households (000) & %)	{					10,600 13.0		10,680 13.1		13,200 16.2		13,280 16.3		13,770 16.9	17.5*		16.3*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	%					21 12.6	13.5	20 13.1	13.1	25 15.8	16.6	25 16.3	16.3	28 17.4	28 *	16.8	28 *	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{					23,150 28.4				17,200 21.1				15,000 18.4				
	CBS TV						MAGNUM, P.I. (OP)				KNOTS LANDING				NURSE				
	AVERAGE AUDIENCE (Households (000) & %)	{					19,070 23.4	22.6*		24.2*	14,100 17.3	17.3*		17.4*	12,710 15.6	15.6*		15.6*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	%					37 21.7	36 *	24.4	37 *	27 17.5	27 *	17.1	17.7	26 15.3	25 *	15.8	26 *	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{					15,080 18.5				16,950 20.8		16,460 20.2		20,540 25.2				
	NBC TV						FAME (OP)				DIFF'RENT STROKES				GIMME A BREAK (SUS-OP)				
	AVERAGE AUDIENCE (Households (000) & %)	{					11,330 13.9	13.4*		14.4*	15,000 18.4		15,080 18.5		16,790 20.6	20.7*		20.6*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	%					22 13.7	21 *	14.2	22 *	28 17.8	18.9	29 18.2	18.8	34 20.5	33 *	20.9	35 *	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{					11,330 13.9		11,490 14.1		14,340 17.6		14,670 18.0		17,520 21.5				
	ABC TV						MORK & MINDY		BOSOM BUDDIES		BARNEY MILLER		TAXI (OP)		20/20				
	AVERAGE AUDIENCE (Households (000) & %)	{					10,110 12.4		10,430 12.8		12,880 15.8		13,120 16.1		14,020 17.2	17.3*		17.1*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	%					20 12.0	12.8	20 12.6	13.0	25 15.4	16.1	25 15.9	16.4	29 17.1	29 *	17.4	30 *	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{					23,880 29.3				16,950 20.8				13,200 16.2				
	CBS TV						MAGNUM, P.I. (OP)				KNOTS LANDING				NURSE				
	AVERAGE AUDIENCE (Households (000) & %)	{					19,400 23.8	22.8*		24.7*	13,450 16.5	16.4*		16.5*	11,000 13.5	13.4*		13.7*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	%					37 22.3	36 *	25.0	38 *	26 16.4	26 *	16.3	16.4	23 13.3	22 *	13.9	24 *	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{					14,670 18.0				16,220 19.9		15,160 18.6		18,750 23.0				
	NBC TV						FAME (OP)				DIFF'RENT STROKES				GIMME A BREAK (OP)				
	AVERAGE AUDIENCE (Households (000) & %)	{					11,170 13.7	13.6*		13.9*	14,430 17.7		13,690 16.8		14,750 18.1	17.9*		18.2*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	%					21 13.4	22 *	13.8	22 *	28 17.2	18.2	26 16.8	16.7	31 17.9	30 *	18.5	32 *	
TV HOUSEHOLDS USING TV			WK. 1	60.0	62.0	62.2	62.9	62.7	63.1	64.2	65.2	64.6	64.9	64.6	64.4	63.0	62.8	60.8	57.7
(See Def. 1)			WK. 2	59.4	61.0	61.6	62.1	62.3	64.1	64.3	64.7	63.8	64.4	63.7	63.3	60.0	59.5	58.6	56.5

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

NATIONAL TV AUDIENCE ESTIMATES																			
TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45		
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					11,980 14.7		9,290 11.4		7,740 9.5		7,660 9.4		12,630 15.5					
	ABC TV					BENSON		OPEN ALL NIGHT		BEST OF THE WEST		MAKING A LIVING (OP)					STRIKE FORCE		
	AVERAGE AUDIENCE (Households (000) & %)					10,920 13.4		8,150 10.0		6,760 8.3		6,930 8.5		9,940 12.2		11.9*		12.6*	
	SHARE OF AUDIENCE %					22		16		13		14		22		21 *		24 *	
	AVG. AUD. BY ¼ HR. %					13.3	13.5	10.3	9.7	8.2	8.4	8.2	8.8	11.7	12.1	12.4	12.8		
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					24,690 30.3				26,080 32.0				20,130 24.7					
	CBS TV							DUKES OF HAZZARD (OP)				DALLAS					FALCON CREST		
	AVERAGE AUDIENCE (Households (000) & %)					19,560 24.0	22.3*		25.7*	27.5	27.5*		27.5*	17,280 21.2	21.4*		21.0*		
	SHARE OF AUDIENCE %					40	37 *		42 *	44	44 *		45 *	39	39 *		40 *		
	AVG. AUD. BY ¼ HR. %					21.4	23.1	25.1	26.3	27.4	27.6	27.5	27.4	21.8	21.0	21.1	21.0		
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					11,820 14.5				12,140 14.9				10,110 12.4					
	NBC TV							NBC MAGAZINE (OP)				MCCLAIN'S LAW (OP)					CASSIE AND COMPANY		
	AVERAGE AUDIENCE (Households (000) & %)					8,720 10.7	10.7*		10.6*	9,620 11.8	11.5*		12.1*	7,990 9.8	10.1*		9.4*		
	SHARE OF AUDIENCE %					18	18 *		17 *	19	19 *		20 *	18	18 *		18 *		
	AVG. AUD. BY ¼ HR. %					10.8	10.6	10.8	10.3	11.3	11.8	12.1	12.1	10.4	9.8	9.4	9.4		
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					13,450 16.5		9,540 11.7		7,420 9.1		6,850 8.4		15,000 18.4					
	ABC TV					BENSON		OPEN ALL NIGHT		BEST OF THE WEST		MAKING A LIVING (OP)					STRIKE FORCE		
	AVERAGE AUDIENCE (Households (000) & %)					11,820 14.5		8,560 10.5		6,850 8.4		6,360 7.8		12,390 15.2		14.3*		16.1*	
	SHARE OF AUDIENCE %					24		17		13		13		26		24 *		28 *	
	AVG. AUD. BY ¼ HR. %					14.4	14.6	10.5	10.4	8.3	8.6	7.6	8.0	13.5	15.0	16.0	16.3		
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					23,060 28.3				27,870 34.2				23,390 28.7					
	CBS TV							DUKES OF HAZZARD (OP)				DALLAS					FALCON CREST		
	AVERAGE AUDIENCE (Households (000) & %)					18,500 22.7	20.7*		24.6*	24,370 29.9	29.5*		30.3*	20,540 25.2	25.5*		24.9*		
	SHARE OF AUDIENCE %					37	34 *		40 *	48	47 *		49 *	43	43 *		43 *		
	AVG. AUD. BY ¼ HR. %					19.8	21.6	23.7	25.4	29.2	29.8	30.5	30.1	25.7	25.3	25.5	24.4		
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					12,470 15.3				11,740 14.4				8,800 10.8					
	NBC TV							NBC MAGAZINE (OP)				MCCLAIN'S LAW (BUS-OP)					CASSIE AND COMPANY		
	AVERAGE AUDIENCE (Households (000) & %)					9,050 11.1	10.9*		11.2*	10,190 12.5	11.8*		13.2*	6,520 8.0	8.2*		7.9*		
	SHARE OF AUDIENCE %					18	18 *		18 *	20	19 *		21 *	14	14 *		14 *		
	AVG. AUD. BY ¼ HR. %					11.0	10.8	11.3	11.1	11.3	12.4	13.3	13.1	8.4	8.0	7.6	8.1		
TV HOUSEHOLDS USING TV		WK. 1	56.9	57.3	57.1	58.7	59.8	60.3	60.6	61.4	61.8	62.4	61.9	61.3	56.2	54.7	53.6	52.7	
(See Def. 1)		WK. 2	56.6	57.6	56.9	57.8	59.7	60.5	60.6	61.5	62.3	62.7	62.4	62.2	59.2	58.4	58.4	57.5	

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. FEB.13, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					14,670 18.0				17,850 21.9				17,280 21.2			
	ABC TV							KING'S CROSSING (OP)				LOVE BOAT (OP)					FANTASY ISLAND
	AVERAGE AUDIENCE (Households (000) & %)					11,000 13.5	12.9*			14,670 18.0	17.5*			14,100 17.3	17.2*		17.3*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					23 12.2	23 *			31 16.9	30 *			32 17.0	31 *		33 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					20,620 25.3				18,500 22.7							
	CBS TV							WALT DISNEY A DISNEY VALENTINE(OP)						CBS SAT. NIGHT MOVIE THE PARENT TRAP(R)			
	AVERAGE AUDIENCE (Households (000) & %)					14,590 17.9	16.5*			13,610 16.7	15.3*				17.6*		18.4*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					31 16.3	29 *			30 15.3	26 *			26 15.5	32 *		35 *
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					10,350 12.7		9,050 11.1		13,040 16.0				10,270 12.6			
	NBC TV							BERENSTAIN- VALENTINE	ONE OF THE BOYS (OP)			BARBARA MANDRELL (SUS-OP)			BILLY CRYSTAL COMEDY HOUR		
	AVERAGE AUDIENCE (Households (000) & %)					8,390 10.3		7,660 9.4		10,760 13.2	13.4*			6,930 8.5	9.0*		8.0*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					18 11.0		16 9.5	10.3	23 13.4	23 *			16 9.5	16 *		15 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					11,980 14.7				20,860 25.6				19,480 23.9			
	ABC TV							KING'S CROSSING (OP)				LOVE BOAT (OP)					FANTASY ISLAND
	AVERAGE AUDIENCE (Households (000) & %)					9,290 11.4	11.2*			17,280 21.2	20.4*			15,730 19.3	19.1*		19.5*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					19 11.0	19 *			35 19.7	34 *			35 19.2	34 *		36 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					19,970 24.5				18,580 22.8							
	CBS TV							WALT DISNEY BEYOND WITCH MOUNTAIN(OP)						CBS SAT. NIGHT MOVIE THE GREAT SANTINI (9:00-11:23PM)			
	AVERAGE AUDIENCE (Households (000) & %)					15,490 19.0	18.8*			10,510 12.9	12.9*			11,930 11.9*	12.6*		13.5*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					32 18.5	32 *			23 13.3	21 *			20 12.0	23 *		25 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					13,690 16.8		11,740 14.4		14,910 18.3				11,650 14.3			
	NBC TV							ONE OF THE BOYS	HARPER VALLEY (OP)			BARBARA MANDRELL (OP)			BILLY CRYSTAL COMEDY HOUR		
	AVERAGE AUDIENCE (Households (000) & %)					11,740 14.4		10,920 13.4		12,140 14.9	14.4*			8,640 10.6	11.1*		10.1*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					24 14.5		22 14.2	13.4	25 14.0	24 *			19 11.5	20 *		19 *
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	54.8	56.3	56.5	56.8	56.6	57.5	57.8	58.2	58.0	57.9	57.2	57.7	55.6	54.8	53.3
		WK. 2	55.8	57.0	57.2	58.1	58.7	59.6	59.5	60.2	60.4	61.0	61.0	59.7	56.0	55.2	53.9

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.SAT. FEB.20, 1982

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	5,620 6.9															
	ABC TV		ABC WEEKEND REPORT- SAT.															
	AVERAGE AUDIENCE (Households (000) & %)	{	5,300 6.5															
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	14 6.5															
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{																
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%																
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{			11,170 13.7													
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{			6,360 7.8													
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%			23 8.4													
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{																
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%																
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{																
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%																
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{																
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%																
TV HOUSEHOLDS USING TV WK. 1			48.8	44.9	39.6	36.3	33.3	30.9	28.2	26.3	23.7	21.4	18.6	17.3	16.1	14.5	12.5	10.9
(See Def. 1) WK. 2			50.7	46.0	41.9	37.7	33.8	31.3	28.5	25.4	22.4	20.9	18.5	16.1	13.8	12.1	10.5	9.4

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	12,800 15.7				25,840 31.7								16,540 20.3			
	ABC TV		CODE RED (OP)				ABC SUNDAY NIGHT MOVIE SMOKEY AND THE BANDIT(R)(OP)								TODAY'S FBI			
	AVERAGE AUDIENCE (Households (000) & %)	{	9,780 12.0	10.8*		13.1*	17,200 21.1	18.5*		21.2*		22.2*		22.4*	13,280 16.3	15.3*		17.3*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	20 10.2	18 *		21 *	32 17.6	29 *		32 *		33 *		34 *	27 15.2	25 *		30 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	24,120 29.6				30,320 37.2										15,080 18.5	
	CBS TV		60 MINUTES				ROCKY II (OP)								ALICE			
	AVERAGE AUDIENCE (Households (000) & %)	{	19,970 24.5	23.4*		25.6*	17,770 21.8	21.3*		20.7*		21.2*		21.2*		24.5*	13,450 16.5	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	40 22.6	40 *		41 *	33 21.4	33 *		31 *		32 *		32 *	40 *	29 16.5		29 *
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	12,230 15.0				15,000 18.4				19,970 24.5							
	NBC TV		DOUG HENNING'S WRLD-MAGIC				CHIPS (OP)				NBC SUNDAY NIGHT MOVIE GOING IN STYLE(OP)							
	AVERAGE AUDIENCE (Households (000) & %)	{	9,130 11.2	10.2*		12.1*	11,570 14.2	13.7*		14.7*	12,060 14.8	13.2*		13.3*		14.9*	17.6*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	18 9.6	17 *		19 *	22 13.4	21 *		22 *	23 13.0	20 *		20 *	24 *	15.1	30 *	17.4
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	16,540 20.3				16,540 20.3				23,550 28.9							
	ABC TV		CODE RED				TODAY'S FBI (OP)				ABC SUNDAY NIGHT MOVIE AND JUSTICE FOR ALL(OP) (9:00-11:24PM) (SUSTAINING 11:24-11:29PM)							
	AVERAGE AUDIENCE (Households (000) & %)	{	12,390 15.2	14.0*		16.5*	13,450 16.5	16.4*		16.6*	15,570 19.1	19.3*		19.0*		19.1*	18.8*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	24 12.9	23 *		26 *	25 16.6	25 *		25 *	30 19.1	28 *		27 *	29 *	30 *	30 *	18.6
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	27,870 34.2				19,800 24.3	19,400 23.8		20,130 24.7		19,890 24.4		18,500 22.7				
	CBS TV		60 MINUTES				ARCHIE BUNKER'S PLACE		ONE DAY AT A TIME (OP)		ALICE		JEFFERSONS		TRAPPER JOHN, M.D.			
	AVERAGE AUDIENCE (Households (000) & %)	{	22,580 27.7	26.8*		28.7*	18,010 22.1	18,090 22.2		18,580 22.8		18,170 22.3		15,650 19.2	19.7*		18.7*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	44 25.4	44 *		45 *	34 21.9	33 22.2		33 22.6		32 23.0		30 19.9	30 *		30 *	18.5
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	6,600 8.1				16,060 19.7			20,620 25.3								
	NBC TV		PEACOCK SHOWCASE				CHIPS (OP)				NBC SUNDAY NIGHT MOVIE THE CAPTURE OF GRIZZLY ADAMS(SUS-OP)							
	AVERAGE AUDIENCE (Households (000) & %)	{	3,670 4.5	4.7*		4.3*	12,710 15.6	14.1*		17.0*	15,810 19.4	17.9*		19.2*		20.1*	20.3*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	7 5.6	8 *		7 *	24 13.1	22 *		25 *	29 17.7	26 *		28 *	30 *	30 *	32 *	19.9
TV HOUSEHOLDS USING TV WK. 1 (See Def. 1)		WK. 2	57.3	59.8	62.0	63.3	63.6	64.7	65.8	66.8	66.7	67.3	67.0	66.4	62.9	60.7	58.1	57.5
U.S. TV Households: 81,500,000			59.7	61.9	63.4	64.4	64.1	66.1	66.5	67.3	68.5	69.0	68.9	69.3	66.7	65.4	63.8	61.7

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
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WEEK 1	TOTAL AUDIENCE (Households (000) & %)		{	4,160 5.1																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
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U.S. TV Households: 81,500,000

(1) ABC SUNDAY NIGHT MOVIE, AND JUSTICE FOR ALL, ABC, (9:00-11:24PM)(SUSTAINING 11:24-11:29PM)

For explanation of symbols, See page A.

		TIME																	DATE MON.-FRI. FEB. 6-12, 1961			
		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45					
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)				6,110 7.5						5,620 6.9										
		{		{		{		{		{		{		{		{		{				
		AVERAGE AUDIENCE (Households (000) & %)				4,730 5.8						4,890 6.0										
		SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %				29 5.8		5.8				27 5.8		6.1								
WEEK 2	CBS TV	TOTAL AUDIENCE (Households (000) & %)		5,220 6.4												3,830 4.7		5,460 6.7				
		{		{		{		{		{		{		{		{		{				
		AVERAGE AUDIENCE (Households (000) & %)		2,040 2.5		1.8*				2.4*				2.6*				3,340 4.1		4,810 5.9		
		SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %		13 1.6		11*		2.3		12*		2.6		12*		3.0*		19 3.8		26 5.6		
WEEK 3	NBC TV	TOTAL AUDIENCE (Households (000) & %)				5,220 6.4										2,360 2.9		3,500 4.3				
		{		{		{		{		{		{		{		{		{				
		AVERAGE AUDIENCE (Households (000) & %)				4,240 5.2						4,240 5.2				1,960 2.4		2,930 3.6				
		SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %				26 5.3		5.2				24 5.3		5.1		11 2.3		16 2.5		3.8		
WEEK 4	ABC TV	TOTAL AUDIENCE (Households (000) & %)				5,870 7.2																
		{		{		{		{		{		{		{		{		{				
		AVERAGE AUDIENCE (Households (000) & %)				4,560 5.6						4,730 5.8										
		SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %				30 5.5		5.7				27 5.9		5.8								
WEEK 5	CBS TV	TOTAL AUDIENCE (Households (000) & %)		4,970 6.1												4,480 5.5		5,540 6.8				
		{		{		{		{		{		{		{		{		{				
		AVERAGE AUDIENCE (Households (000) & %)		1,960 2.4		1.7*				2.3*				2.7*				3,670 4.5		4,730 5.8		
		SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %		13 1.5		12*		2.2		12*		2.6		13*		2.9*		21 4.1		26 5.5		
WEEK 6	NBC TV	TOTAL AUDIENCE (Households (000) & %)				4,890 6.0										2,530 3.1		3,500 4.3				
		{		{		{		{		{		{		{		{		{				
		AVERAGE AUDIENCE (Households (000) & %)				3,910 4.8						3,750 4.6				2,040 2.5		2,930 3.6				
		SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %				26 4.9		4.7				21 4.7		4.5		11 2.5		16 3.4		3.7		
TV HOUSEHOLDS USING TV		WK. 1	10.9	13.8	16.2	17.6	19.3	20.4	21.1	21.6	21.7	22.0	22.0	22.2	21.5	22.1	22.3	22.9				
(See Def. 1)		WK. 2	9.6	12.2	14.9	16.9	18.7	20.4	21.0	21.4	21.6	22.0	22.0	22.2	21.8	22.4	22.2	23.1				
U.S. TV Households: 81,500,000																						

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{ 7,340 9.0		{ 7,170 8.8		{ 6,600 8.1		{ 9,780 12.0		{ 9,540 11.7		{ 9,540 11.7		{ 9,540 11.7		{ 9,540 11.7	
	ABC TV	LOVE BOAT DAYTIME		FAMILY FEUD		RYAN'S HOPE (SUS-OP)		ALL MY CHILDREN (OP)		ONE LIFE TO LIVE (SUS-OP)		ONE LIFE TO LIVE (SUS-OP)		ONE LIFE TO LIVE (SUS-OP)		ONE LIFE TO LIVE (SUS-OP)	
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,130 6.3		{ 6,110 7.5		{ 5,620 6.9		{ 7,420 9.1		{ 7,250 8.9		{ 7,250 8.9		{ 7,250 8.9		{ 7,250 8.9	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 26 5.6		{ 27 7.1		{ 24 6.8		{ 29 8.4		{ 31 9.7		{ 31 9.7		{ 31 9.7		{ 31 9.7	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{ 6,520 8.0		{ 7,340 9.0		{ 8,480 10.4		{ 8,480 10.4		{ 8,480 10.4		{ 8,480 10.4		{ 8,480 10.4		{ 6,680 8.2	
	CBS TV	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)		YOUNG AND THE RESTLESS		AS THE WORLD TURNS		SEARCH FOR TOMORROW		SEARCH FOR TOMORROW		SEARCH FOR TOMORROW		SEARCH FOR TOMORROW	
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,620 6.9		{ 6,520 8.0		{ 6,360 7.8		{ 6,600 8.1		{ 6,600 8.1		{ 6,600 8.1		{ 6,600 8.1		{ 6,030 7.4	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 30 6.6		{ 33 7.9		{ 28 7.3		{ 29 8.2		{ 26 7.6		{ 25 7.8		{ 25 7.8		{ 25 7.3	
W E E K 3	TOTAL AUDIENCE (Households (000) & %)	{ 5,220 6.4		{ 4,080 5.0		{ 3,260 4.0		{ 3,260 4.0		{ 6,190 7.6		{ 4,890 6.0		{ 4,890 6.0		{ 4,890 6.0	
	NBC TV	WHEEL OF FORTUNE		BATTLESTARS		PASSWORD PLUS		DOCTORS		DAYS OF OUR LIVES		ANOTHER WORLD		ANOTHER WORLD		ANOTHER WORLD	
	AVERAGE AUDIENCE (Households (000) & %)	{ 4,400 5.4		{ 3,750 4.6		{ 2,770 3.4		{ 2,770 3.4		{ 4,650 5.7		{ 3,830 4.7		{ 3,830 4.7		{ 3,830 4.7	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 23 5.4		{ 19 4.6		{ 12 3.3		{ 12 3.3		{ 18 5.6		{ 16 4.9		{ 16 4.9		{ 16 4.9	
W E E K 4	TOTAL AUDIENCE (Households (000) & %)	{ 7,340 9.0		{ 7,740 9.5		{ 7,420 9.1		{ 10,350 12.7		{ 9,700 11.9		{ 9,700 11.9		{ 9,700 11.9		{ 9,700 11.9	
	ABC TV	LOVE BOAT DAYTIME		FAMILY FEUD		RYAN'S HOPE (SUS-OP)		ALL MY CHILDREN (OP)		ONE LIFE TO LIVE (SUS-OP)		ONE LIFE TO LIVE (SUS-OP)		ONE LIFE TO LIVE (SUS-OP)		ONE LIFE TO LIVE (SUS-OP)	
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,380 6.6		{ 6,680 8.2		{ 6,190 7.6		{ 8,150 10.0		{ 7,340 9.0		{ 7,340 9.0		{ 7,340 9.0		{ 7,340 9.0	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 27 5.8		{ 28 7.9		{ 26 7.5		{ 32 9.4		{ 31 10.0		{ 33 10.1		{ 33 10.1		{ 33 10.1	
W E E K 5	TOTAL AUDIENCE (Households (000) & %)	{ 6,280 7.7		{ 7,580 9.3		{ 8,150 10.0		{ 8,150 10.0		{ 8,150 10.0		{ 8,150 10.0		{ 8,150 10.0		{ 6,520 8.0	
	CBS TV	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)		YOUNG AND THE RESTLESS		AS THE WORLD TURNS (SUS-OP)(OP)		SEARCH FOR TOMORROW (MTUHF)(OP)		SEARCH FOR TOMORROW (MTUHF)(OP)		SEARCH FOR TOMORROW (MTUHF)(OP)		SEARCH FOR TOMORROW (MTUHF)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,460 6.7		{ 6,600 8.1		{ 6,030 7.4		{ 6,360 7.8		{ 6,360 7.8		{ 6,360 7.8		{ 6,360 7.8		{ 5,870 7.2	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 29 6.5		{ 32 7.9		{ 26 7.3		{ 25 7.2		{ 24 7.5		{ 24 7.5		{ 24 7.5		{ 24 7.3	
W E E K 6	TOTAL AUDIENCE (Households (000) & %)	{ 4,970 6.1		{ 4,480 5.5		{ 3,340 4.1		{ 3,340 4.1		{ 5,950 7.3		{ 4,890 6.0		{ 4,890 6.0		{ 4,890 6.0	
	NBC TV	WHEEL OF FORTUNE		BATTLESTARS		PASSWORD PLUS		DOCTORS		DAYS OF OUR LIVES		ANOTHER WORLD		ANOTHER WORLD		ANOTHER WORLD	
	AVERAGE AUDIENCE (Households (000) & %)	{ 4,400 5.4		{ 3,910 4.8		{ 2,930 3.6		{ 2,770 3.4		{ 4,400 5.4		{ 3,990 4.9		{ 3,990 4.9		{ 3,990 4.9	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 23 5.3		{ 19 4.6		{ 13 3.5		{ 12 3.6		{ 17 5.5		{ 18 5.4		{ 18 5.4		{ 16 5.1	
TV HOUSEHOLDS USING TV		WK. 1		WK. 2		WK. 1		WK. 2		WK. 1		WK. 2		WK. 1		WK. 2	
(See Def. 1)		23.4		23.9		24.5		25.9		27.8		29.1		28.1		29.7	
U.S. TV Households: 81,500,000		23.7		24.4		24.9		26.4		28.9		30.4		28.8		30.0	
		23.4		23.9		24.5		25.9		27.8		29.1		28.1		29.7	
		23.7		24.4		24.9		26.4		28.9		30.4		28.8		30.0	

		TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	11,410 14.0					5,220 6.4									11,740 14.4	
	ABC TV		GENERAL HOSPITAL (SUS-OP)						EDGE OF NIGHT (S)(OP)								ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	{	8,970 11.0	10.4*			11.5*		4,400 5.4								10,190 12.5	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	33 10.2	33* 10.6			34* 11.3		15 5.6								21 12.1	12.9
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	8,560 10.5					2,850 3.5									13,450 16.5	
	CBS TV		GUIDING LIGHT (OP)						TATTLETALES								CBS EVENING NEWS- RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	{	7,010 8.6	8.5*			8.7*		2,450 3.0								11,900 14.6	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	26 8.3	27* 8.7			25* 8.8		9 3.0								24 14.5	14.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	4,320 5.3														11,980 14.7	
	NBC TV		TEXAS														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	{	3,100 3.8	3.5*			4.1*										10,760 13.2	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	12 3.5	11* 3.6			12* 4.2										22 13.0	13.3
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	11,330 13.9					4,890 6.0									10,840 13.3	
	ABC TV		GENERAL HOSPITAL (SUS-OP)(OP)(-OP)						EDGE OF NIGHT (MTWTF)(OP)								ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	{	8,720 10.7					4,160 5.1									9,700 11.9	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	33 10.3					15 5.2									20 11.6	12.1
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	8,390 10.3					2,850 3.5									13,370 16.4	
	CBS TV		GUIDING LIGHT (OP)						TATTLETALES								CBS EVENING NEWS- RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	{	6,930 8.5	8.3*			8.6*		2,360 2.9								11,980 14.7	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	27 8.2	27* 8.5			26* 8.7		8 2.8								25 14.7	14.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	4,160 5.1														12,310 15.1	
	NBC TV		TEXAS														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	{	2,930 3.6	3.6*			3.6*										10,840 13.3	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	11 3.6	12* 3.6			11* 3.7										23 12.9	13.8
TV HOUSEHOLDS USING TV		WK. 1	31.3	32.9	34.3	35.9	35.4	37.0	38.5	40.7	43.1	45.7	48.3	51.0	55.0	57.8	58.7	60.1
(See Def. 1)		WK. 2	31.3	32.3	33.4	34.4	34.3	36.6	37.7	39.6	41.8	44.3	45.9	49.0	52.9	55.4	57.7	59.6
U.S. TV Households: 81,500,000																		

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					3,830 4.7		3,750 4.6		3,670 4.5		5,790 7.1		5,540 6.8		5,620 6.9	
	ABC TV					SUPERFRIENDS (OP)		THUNDARR THE BARBARIAN (OP)		GOLDIE GOLD/ ACTION JACK (OP)		LAVERNE AND SHIRLEY		RICHIE RICH/ SCOOBY DOO-1		RICHIE RICH/ SCOOBY DOO-2 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					3,020 3.7		3,180 3.9		3,100 3.8		4,730 5.8		4,400 5.4		4,890 6.0	
	SHARE OF AUDIENCE %					27 3.5		20 3.9		17 3.5		25 4.0		23 5.8		24 5.9	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					3,020 3.7		3,750 4.6		3,750 4.6		6,030 7.4		7,420 9.1		7,820 9.6	
	CBS TV					POPEYE/OLIVE COMEDY SHOW (OP)		TARZAN/L. RANGER/ ZORRO HR1 (OP)		TARZAN/L. RANGER/ ZORRO HR2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,360 2.9		2,930 3.6		3,100 3.8		4,810 5.9		6,600 8.1		6,850 8.4	
	SHARE OF AUDIENCE %					20 2.5		19 3.2		17 3.5		25 3.9		32 5.5		31 6.3	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					2,850 3.5		6,520 8.0		9,210 11.3		5,950 7.3		5,870 7.2		6,030 7.4	
	NBC TV					FLINTSTONE'S COMEDY SHW2 (OP)		SMURFS I		SMURFS II (OP)		KID SUPER POWER I (OP)		KID SUPER POWER II (OP)		SPIDER-MAN & FRIENDS	
	AVERAGE AUDIENCE (Households (000) & %)					2,200 2.7		5,380 6.6		7,660 9.4		4,970 6.1		4,810 5.9		5,220 6.4	
	SHARE OF AUDIENCE %					19 2.0		36 3.4		44 5.9		27 9.6		24 6.0		24 5.7	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					3,670 4.5		4,560 5.6		4,650 5.7		5,710 7.0		5,620 6.9		6,360 7.8	
	ABC TV					SUPERFRIENDS (OP)		THUNDARR THE BARBARIAN (OP)		GOLDIE GOLD/ ACTION JACK (OP)		LAVERNE AND SHIRLEY		RICHIE RICH/ SCOOBY DOO-1		RICHIE RICH/ SCOOBY DOO-2 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					3,020 3.7		3,670 4.5		3,750 4.6		5,130 6.3		4,810 5.9		5,540 6.8	
	SHARE OF AUDIENCE %					27 3.4		22 4.0		20 4.1		26 5.0		25 6.1		27 6.8	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					2,930 3.6		3,910 4.8		4,560 5.6		6,110 7.5		7,580 9.3		7,990 9.8	
	CBS TV					POPEYE/OLIVE COMEDY SHOW (OP)		TARZAN/L. RANGER/ ZORRO HR1 (OP)		TARZAN/L. RANGER/ ZORRO HR2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,360 2.9		3,100 3.8		3,830 4.7		4,970 6.1		6,030 7.4		7,090 8.7	
	SHARE OF AUDIENCE %					19 2.7		20 3.2		21 3.3		26 4.2		30 6.0		33 6.1	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					2,850 3.5		6,440 7.9		8,560 10.5		6,440 7.9		5,790 7.1		5,130 6.3	
	NBC TV					FLINTSTONE'S COMEDY SHW2 (OP)		SMURFS I		SMURFS II (OP)		KID SUPER POWER I (OP)		KID SUPER POWER II (OP)		SPIDER-MAN & FRIENDS	
	AVERAGE AUDIENCE (Households (000) & %)					2,280 2.8		5,380 6.6		7,420 9.1		5,620 6.9		4,890 6.0		4,400 5.4	
	SHARE OF AUDIENCE %					20 2.2		36 3.4		41 6.1		29 9.4		24 6.3		21 5.7	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	6.4	7.9	9.4	11.4	13.3	16.4	17.9	19.6	21.4	22.6	22.9	23.7	24.8	25.7	26.2
		WK. 2	5.0	6.0	7.5	10.2	14.2	16.6	18.0	20.2	22.0	23.1	24.0	23.7	24.5	25.6	26.3
U.S. TV Households: 81,500,000																	27.0

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. FEB. 13, 1982

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{ 5,950 7.3		{ 6,360 7.8		{ 6,850 8.4		{ 7,910 9.7									
	ABC TV	FONZ AND HAPPY DAYS GANG		HEATHCLIFF & MARMADUKE		ABC WEEKEND SPECIALS SCRUFFY, PART 1		AMERICAN BANDSTAND '82									
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,220 6.4		{ 5,220 6.4		{ 5,710 7.0		{ 4,480 5.5		{ 5.3* 17 *		{ 5.7* 17 *					
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 24 6.3		{ 23 6.4		{ 23 6.3		{ 17 5.2		{ 17* 5.3		{ 17* 5.9					
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{ 7,910 9.7		{ 5,790 7.1		{ 4,560 5.6		{ 6,030 7.4		{ 6,520 8.0		{ 4,560 5.6					
	CBS TV	BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR (OP)		TROLLKINS (OP)		TOM AND JERRY COMEDY SHOW (OP)		KWICKY KOALA SHOW (OP)		30 MINUTES					
	AVERAGE AUDIENCE (Households (000) & %)	{ 6,850 8.4		{ 4,970 6.1		{ 3,670 4.5		{ 5,220 6.4		{ 5,130 6.3		{ 3,830 4.7					
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 31 8.4		{ 21 6.2		{ 15 4.8		{ 20 6.3		{ 19 6.2		{ 14 4.7		{ 4.7			
W E E K 3	TOTAL AUDIENCE (Households (000) & %)	{ 4,730 5.8		{ 4,560 5.6		{ 4,320 5.3		{ 3,100 3.8		{ 11,170 13.7							
	NBC TV	SPACE STARS I		SPACE STARS II (OP)		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE		NCAA BASKETBALL-REG'L VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST (-OP)							
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,910 4.8		{ 3,750 4.6		{ 3,500 4.3		{ 2,530 3.1		{ 5,050 6.2		{ 5.3* 17 *		{ 5.8* 16 *		{ 6.4* 18 *	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 17 4.9		{ 16 4.8		{ 14 4.2		{ 10 3.0		{ 17 4.9		{ 15* 5.5		{ 16* 5.8		{ 6.2 6.5	
W E E K 4	TOTAL AUDIENCE (Households (000) & %)	{ 6,850 8.4		{ 6,440 7.9		{ 5,710 7.0		{ 5,710 7.0									
	ABC TV	FONZ AND HAPPY DAYS GANG		HEATHCLIFF & MARMADUKE		ABC WEEKEND SPECIALS SCRUFFY, PART 2		AMERICAN BANDSTAND '82									
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,710 7.0		{ 5,540 6.8		{ 4,730 5.8		{ 3,420 4.2		{ 3.9* 14 *		{ 4.5* 16 *					
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 27 6.9		{ 27 7.0		{ 22 5.4		{ 15 6.2		{ 14* 4.0		{ 16* 3.8					
W E E K 5	TOTAL AUDIENCE (Households (000) & %)	{ 8,720 10.7		{ 6,280 7.7		{ 3,750 4.6		{ 5,620 6.9		{ 5,130 6.3		{ 3,500 4.3					
	CBS TV	BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR (OP)		TROLLKINS (OP)		TOM AND JERRY COMEDY SHOW (OP)		KWICKY KOALA SHOW (OP)		30 MINUTES					
	AVERAGE AUDIENCE (Households (000) & %)	{ 7,580 9.3		{ 5,050 6.2		{ 3,260 4.0		{ 4,650 5.7		{ 4,240 5.2		{ 2,450 3.0					
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 35 9.4		{ 23 6.5		{ 15 3.9		{ 20 4.0		{ 18 5.3		{ 10 5.4		{ 3.2 5.0		{ 2.8	
W E E K 6	TOTAL AUDIENCE (Households (000) & %)	{ 3,260 4.0		{ 3,750 4.6		{ 4,650 5.7		{ 2,930 3.6		{ 8,640 10.6							
	NBC TV	SPACE STARS I		SPACE STARS II (OP)		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE		NCAA BASKETBALL-NAT'L MISSOURI VS. GEORGETOWN (1:00-3:00PM)							
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,020 3.7		{ 3,180 3.9		{ 3,590 4.4		{ 2,450 3.0		{ 3,990 4.9		{ 4.0* 15 *		{ 5.0* 18 *		{ 5.8* 19 *	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 14 3.8		{ 15 4.0		{ 17 4.3		{ 11 4.6		{ 17 3.6		{ 15* 4.4		{ 18* 5.1		{ 5.4 6.2	
TV HOUSEHOLDS USING TV WK. 1 (See Def. 1)		27.2	27.8	28.5	28.8	29.6	31.3	31.1	31.8	31.9	33.6	33.9	34.8	34.8	34.4	34.4	35.2
U.S. TV Households: 81,500,000		26.6	26.6	26.5	26.2	25.9	27.0	26.7	27.1	27.8	28.1	28.6	28.1	26.8	28.1	30.1	31.7

DAY SAT. FEB. 20, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. FEB. 13, 1982

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45		
W E E K 1	TOTAL AUDIENCE (Households (000) & %)			10,270 12.6						19,800 24.3									
	ABC TV			PRO BOWLERS TOUR (3:30-5:02PM)(-OP)					ABC WIDE WORLD-SPORTS SAT (5:02-6:30PM)(OP)										
	AVERAGE AUDIENCE (Households (000) & %)			6,190 7.6	7.0*			7.9*	20 *	8.0*	13.1	12.7*			14.8*				
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.			20 6.6	19 *	7.3	7.9	7.8	8.1	8.0	11.0	14.1	15.0	14.5	12.7	11.9*	24 *	11.0	
E E K 2	TOTAL AUDIENCE (Households (000) & %)			5,220 6.4					12,470 15.3	9,540 11.7									
	CBS TV			BUSCH CLASH					CBS SPORTS SATURDAY									CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)			4,400 5.4					5,300 6.5	7.8*			6.5*	5.2*	8,480 10.4				
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.			14 5.0					16 5.7	20 *	8.7	8.0	16 *	12 *	20	10.1	10.8		
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	12,710 15.6											7,090 8.7	6,520 8.0					
	NBC TV	NCAA BASKETBALL-NAT'L VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST~ (-OP)(OP)										HAWAIIAN OPEN GOLF-SAT. MULTI-SEGMENT TELECAST~ (OP)				NBC NIGHTLY NEWS-SAT.			
	AVERAGE AUDIENCE (Households (000) & %)	6,850 8.4	8.0*			8.1*			8.2*	9.1*	4.3	4.4*			4.2*	4.3*	5,790		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	23 7.4	23 *	8.1	8.2	23 *	22 *	23 *	9.1	10	11 *	11 *	10 *	10 *	9 *	13	7.1		
W E E K 2	TOTAL AUDIENCE (Households (000) & %)			11,900 14.6						17,600 21.6									
	ABC TV			PRO BOWLERS TOUR					ABC WIDE WORLD-SPORTS SAT										
	AVERAGE AUDIENCE (Households (000) & %)			7,660 9.4	8.4*			9.3*	10.5*	9,780 12.0	11.3*			12.5*					
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.			27 8.2	25 *	8.7	26 *	28 *	28 *	28	29 *	30 *	30 *	25 *	12.3*	25 *	11.9		
E E K 2	TOTAL AUDIENCE (Households (000) & %)	7,010 8.6											5,540 6.8	9,210 11.3					
	CBS TV	CBS NCAA BASKETBALL NOTRE DAME VS SOUTH CAROLINA										GLEN CAMPBELL GOLF-SAT.				CBS SAT. NEWS-SCHIEFFER			
	AVERAGE AUDIENCE (Households (000) & %)	2,690 3.3	3.2*			3.2*			3.2*	3,590 4.4	3.9*			5.0*					
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	10 3.1	10 *	3.2	3.0	10 *	9 *	10 *	10 *	12	11 *	13 *	13 *	19	9.4	10.3	9.9		
E E K 2	TOTAL AUDIENCE (Households (000) & %)	9,700 11.9																	
	NBC TV	NCAA BASKETBALL-REG'L VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST~																	
	AVERAGE AUDIENCE (Households (000) & %)	4,970 6.1	6.1*			6.1*			5.9*	6.1*			9,290 11.4						
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	18 6.2	20 *	6.3	6.0	19 *	18 *	17 *	18 *	17 *	3.5	NBC NIGHTLY NEWS-SAT.							
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1 55.2	55.6	55.3	56.5	57.2	58.9	59.8	61.4	62.0	62.5	64.1	65.5	69.1	61.2	62.6	63.5		
U.S. TV Households: 81,500,000		WK. 2 51.4	52.1	52.9	53.8	54.4	56.1	57.3	57.9	58.1	59.5	61.4	63.1	67.8	51.0	52.0	53.7		

DAY SAT. FEB. 20, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)																2,200 2.7 KIDS ARE PEOPLE TOO I
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																1,790 2.2
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																9 2.2 2.2
W E E K 1	TOTAL AUDIENCE (Households (000) & %)																6,760 8.3
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																3,750 4.6 3.8* 4.9* 20 20* 21*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																3.4 4.3 5.1 4.8 4.7 5.2
W E E K 1	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																
W E E K 2	TOTAL AUDIENCE (Households (000) & %)																2,040 2.5 KIDS ARE PEOPLE TOO I (10:30-11:06AM) (-OP)
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																1,630 2.0 2.0* 8 8*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																1.8 2.1
W E E K 2	TOTAL AUDIENCE (Households (000) & %)																6,850 8.4
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																4,080 5.0 4.4* 5.5* 23 23* 25*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																3.9 5.0 5.5 5.4 5.1 5.3
W E E K 2	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV		WK. 1	4.6	5.8	7.5	8.9	10.7	13.6	15.6	18.1	19.9	22.3	24.2	24.7	25.1	26.0	25.4
(See Def. 1)		WK. 2	4.6	5.4	6.5	8.0	10.2	12.3	14.4	17.3	19.5	21.5	22.5	23.3	22.7	23.7	23.7

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{ 2,610 3.2		{ 3,830 4.7										{ 3,420 4.2		{ 7,990 9.8	
	ABC TV	KIDS ARE PEOPLE TOO !! (OP)		THIS WEEK-DAVID BRINKLEY →		DIRECTIONS (SUS)								SPORTSBEAT		SUPERSTARS (2:30-3:32PM)	
	AVERAGE AUDIENCE (Households (000) & %)	{ 2,280 2.8		{ 2,280 2.8		{ 2.9*		{ 2.8*						{ 2,450 3.0		{ 4,650 5.7	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 11 2.6		{ 10 2.8		{ 11* 2.9		{ 10* 2.9						{ 8 2.9		{ 15 4.2	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)			{ 2,770 3.4		{ 19,560 24.0											
	CBS TV			FACE THE NATION								DAYTONA 500 (12:00-3:57PM)					
	AVERAGE AUDIENCE (Households (000) & %)			{ 2,200 2.7		{ 7,660 9.4		{ 6.4*		{ 9.0*		{ 9.2*		{ 9.7*		{ 8.6*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %			{ 10 2.6		{ 27 5.8		{ 23* 7.0		{ 30* 8.8		{ 29* 9.1		{ 27* 9.7		{ 24* 8.4	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					{ 4,160 5.1		{ 10,350 12.7									
	NBC TV					MEET THE PRESS						NCAA BASKETBALL GAME-SUN GEORGIA VS NORTH CAROLINA (1:00-2:48PM)					
	AVERAGE AUDIENCE (Households (000) & %)					{ 3,340 4.1		{ 5,790 7.1		{ 5.4*		{ 7.2*		{ 8.2*		{ 8.2*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					{ 14 4.2		{ 20 4.7		{ 17* 6.1		{ 20* 7.0		{ 23* 7.5		{ 23* 8.0	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{ 2,200 2.7		{ 4,970 6.1										{ 4,480 5.5		{ 13,280 16.3	
	ABC TV	KIDS ARE PEOPLE TOO !! (11:06-11:30AM) (OP)		THIS WEEK-DAVID BRINKLEY →		DIRECTIONS (SUS)								SPORTSBEAT		SUPERSTARS (2:30-3:40PM)	
	AVERAGE AUDIENCE (Households (000) & %)	{ 1,790 2.2		{ 3,100 3.8		{ 3.6*		{ 4.0*						{ 3,420 4.2		{ 5,870 7.2	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 9 2.3		{ 14 3.4		{ 14* 3.8		{ 14* 4.1		{ 14* 4.0				{ 12 4.2		{ 19 5.1	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)			{ 3,260 4.0				{ 9,130 11.2									
	CBS TV			FACE THE NATION													
	AVERAGE AUDIENCE (Households (000) & %)			{ 2,850 3.5		{ 3.5		{ 3,590 4.4		{ 3.8*		{ 4.7*		{ 4.5*		{ 4.3*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %			{ 14 3.6		{ 3.5		{ 13 3.4		{ 12* 4.2		{ 14* 4.4		{ 13* 4.7		{ 12* 4.3	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					{ 4,160 5.1		{ 8,310 10.2									
	NBC TV					MEET THE PRESS											
	AVERAGE AUDIENCE (Households (000) & %)					{ 3,500 4.3		{ 4,320 5.3		{ 4.4*		{ 5.1*		{ 5.4*		{ 6.3*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					{ 15 4.0		{ 16 4.0		{ 14* 4.8		{ 16* 5.1		{ 16* 5.2		{ 18* 5.6	
TV HOUSEHOLDS USING TV		WK. 1	24.7	25.4	26.2	26.8	27.7	29.5	30.9	32.1	32.8	33.8	35.8	36.4	36.3	36.4	37.2
(See Def. 1)		WK. 2	24.1	24.4	25.8	26.8	28.1	28.7	29.3	30.4	31.5	33.3	33.5	33.7	33.9	34.4	35.6
U.S. TV Households: 81,500,000																	

		TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{			8,970 11.0				12,800 15.7								8,560 10.5	
	ABC TV				SUPERSTARS (2:30-3:32PM) (OP)	← USA (3:32-4:30PM)(OP)					ABC WIDE WORLD-SPORTS SUN						ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)	{			5,130 6.3				7,420 9.1								7,090 8.7	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %			6.4* 17 *	16 6.0	5.8* 15 *		6.8* 17 *	21 8.1	8.7* 21 *		9.2* 21 *		9.3* 21 *			17 8.4	9.0
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{			16,140 19.8												10,190 12.5	
	CBS TV				DAYTONA 500 (12:00-3:57PM) (OP)						NBA ON CBS BOSTON VS LOS ANGELES (3:57-6:15PM)(OP)						CBS EVENING NEWS- DEAN	
	AVERAGE AUDIENCE (Households (000) & %)	{			7,340 9.0				7.8* 20 *		8.6* 21 *		9.0* 21 *		9.2* 21 *		7,820 9.6	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		10.2	10.9	12.8	9.8	8.3	7.4	8.6	8.6	8.7	9.3	8.9	9.5	11.4		8.8	10.4
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	11,740 14.4						11,080 13.6								4,080 5.0	
	NBC TV																NBC NIGHTLY NEWS-SUN.	
	AVERAGE AUDIENCE (Households (000) & %)	{	5,950 7.3						4,890 6.0								3,990 4.9	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		19 6.4	6.1* 16 *		7.1* 18 *		8.8* 22 *	13 6.1	5.8* 14 *		5.7* 13 *		5.4* 12 *		6.2* 13 *	7.6	4.9
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{							16,630 20.4								8,880 10.9	
	ABC TV																ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)	{							9,130 11.2								7,660 9.4	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		7.2	7.2* 19 *	6.9	7.0* 18 *	8.0	8.7* 22 *	9.8	9.9* 24 *	10.5	10.7* 25 *	12.8	13.2* 29 *			9.1	9.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{			15,320 18.8													
	CBS TV				NBA ON CBS PHOENIX VS PHILADELPHIA (1:00-3:30PM)													
	AVERAGE AUDIENCE (Households (000) & %)	{			5,710 7.0													
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		4.7	4.8* 13 *	4.5	4.6* 12 *	4.9	5.0* 13 *	5.1	5.1* 13 *	5.1	5.6* 13 *	6.9	7.2* 16 *	9.4	9.7* 20 *	11.6	12.4
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	12,470 15.3														9,370 11.5	
	NBC TV																NBC NIGHTLY NEWS- SUN.	
	AVERAGE AUDIENCE (Households (000) & %)	{	5,710 7.0														8,230 10.1	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		18 6.0	6.3* 17 *	7.5	7.1* 18 *	7.1	6.9* 18 *	6.8	7.0* 17 *	8.3	7.6* 18 *	6.9				9.7	10.5
TV HOUSEHOLDS USING TV		WK. 1	37.8	39.4	40.3	39.4	39.8	40.8	41.7	42.8	44.0	45.2	45.2	47.2	50.5	52.1	52.9	54.1
(See Def. 1)		WK. 2	37.5	38.2	38.9	39.5	39.9	40.8	41.3	42.6	43.1	44.4	45.9	48.3	51.6	53.7	56.4	57.4
U.S. TV Households: 81,500,000																		

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1					WEEK 2				
				TOTAL AUDIENCE		AVERAGE AUDIENCE		AVG. AUD. BY 1/4 HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE	
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%
EVENING MONDAY													
NBC NBC NEWS UPDATE-2-MON(SUS)	2	10.04-10.05PM	10.00										
EVENING TUESDAY													
NBC NBC NEWS UPDATE-2-TUE(SUS)	1	9.58- 9.59PM	9.45										
EVENING WEDNESDAY													
NBC NBC NEWS UPDATE-2-WED(SUS)	2	9.58- 9.59PM	9.45										
EVENING THURSDAY													
NBC NBC NEWS UPDATE-2-THU(SUS)	1	9.58- 9.59PM	9.45										
EVENING FRIDAY													
NBC NBC NEWS UPDATE-2-FRI(SUS)	2	9.58- 9.59PM	9.45										
EVENING SATURDAY													
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	12,140	14.9	12,140	14.9	26	14.9	11,170	13.7	11,170	13.7
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	14,260	17.5	14,260	17.5	30	17.5	16,540	20.3	16,540	20.3
CBS NEWSBREAK-SAT.		8.58- 8.59PM	8.45	11,820	14.5	11,820	14.5	25	14.5	12,960	15.9	12,960	15.9
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	8,310	10.2	8,310	10.2	18	10.2	10,350	12.7	10,350	12.7
NBC NBC NEWS UPDATE-2-SAT(SUS)	1	9.58- 9.59PM	9.45										

NBC NBC NEWS UPDATE-2-SAT.	2	9.58- 9.59PM	9.45							10,430	12.8	10,430	12.8	21	12.8
EVENING SUNDAY															
ABC ABC SPORTS UPDATE-SUN	1	7.28- 7.30PM	7.15												
	2	8.28- 8.29PM	8.15	9,780	12.0	9,700	11.9	20	11.9						
ABC ABC NEWSBRIEF-SUN.	1	9.58- 9.59PM	9.45	14,910	18.3	14,910	18.3	28	18.3	12,470	15.3	12,470	15.3	23	15.3
	2	10.05-10.06PM	10.00												
CBS NEWSBREAK-SUN.	1	8.55- 8.56PM	8.45	15,080	18.5	15,080	18.5	28	18.5	15,160	18.6	15,160	18.6	28	18.6
	2	8.58- 8.59PM	8.45												
NBC NBC NEWS UPDATE-SUN.		8.58- 8.59PM	8.45	10,270	12.6	10,270	12.6	19	12.6	16,060	19.7	16,060	19.7	29	19.7
NBC NBC NEWS UPDATE-2-SUN(SUS)	2	9.58- 9.59PM	9.45							11,740	14.4	11,740	14.4	21	14.4
NBC NBC NEWS UPDATE-2-SUN.	1	9.55- 9.56PM	9.45	9,290	11.4	9,290	11.4	17	11.4						
EVENING MONDAY-FRIDAY															
ABC ABC NEWSBRIEF-M-F	1	9.58- 9.59PM	9.45	15,000	18.4	15,000	18.4	28	18.4	15,810	19.4	16,380	20.1	31	19.3
	2	>	9.45												
ABC ABC NEWS:NIGHTLINE	1	>	11.30	7,250	8.9	5,950	7.3	21	8.1	6,680	8.2	5,460	6.7	19	7.4
	2	11.30-12.00MD	11.30												
			11.45				7.3*	20*	6.5						
			12.00						6.6						
ABC ABC MOVIE OF THE WEEK	1	12.06- 1.17AM	12.00	5,380	6.6	3,500	4.3	19	5.0	3,750	4.6	2,040	2.5	11	3.2
	2	12.00- 1.11AM	12.00												
			12.15				4.7*	17*	4.5				2.8*	11*	2.3
			12.30						4.3						2.3
			12.45				4.1*	19*	4.0				2.3*	11*	2.3
			1.00						4.0						2.3
CONT'D															

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1							WEEK 2						
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %		
EVENING MONDAY-FRIDAY-CONT'D			1.15						4.0	MON.							
ABC ABC MOVIE OF THE WEEK-CONT'D			12.00	4,240	5.2	2,530	3.1	14	3.4	TUE.	5,050	6.2	3,340	4.1	19	4.4	TUE.
ABC FANTASY ISLAND-12.00		12.00- 1.09AM	12.15				3.2*	12*	3.0	TUE.				4.4*	18*	4.5	TUE.
			12.30						3.2	TUE.						4.3	TUE.
			12.45				3.1*	15*	3.0	TUE.				4.0*	20*	3.8	TUE.
			1.00						2.8	TUE.						3.3	TUE.
ABC FRIDAYS		12.00- 1.11AM	12.00	6,520	8.0	3,100	3.8	14	4.8	FRI.	6,600	8.1	3,750	4.6	15	5.2	FRI.
			12.15				4.5*	14*	4.1	FRI.				5.0*	15*	4.9	FRI.
			12.30						3.6	FRI.						4.5	FRI.
			12.45				3.5*	14*	3.4	FRI.				4.5*	16*	4.5	FRI.
			1.00						2.8	FRI.						3.7	FRI.
ABC LOVE BOAT-12.00	1	12.00- 1.08AM	12.00	4,480	5.5	2,690	3.3	15	4.3	WED.							
	2	12.00- 1.09AM	12.00								4,890	6.0	3,500	4.3	19	4.4	WED.
			12.15				3.8*	15*	3.3	WED.				4.3*	17*	4.1	WED.
			12.30						3.0	WED.						4.5	WED.
			12.45				3.0*	15*	2.9	WED.				4.5*	22*	4.5	WED.
			1.00						2.6	WED.						3.8	WED.
ABC VEGA\$-12.00	1	12.00- 1.09AM	12.00	4,080	5.0	2,530	3.1	14	3.7	THU.							
	2	12.00- 1.08AM	12.00								4,080	5.0	2,450	3.0	13	3.1	THU.
			12.15				3.3*	12*	2.9	THU.				3.0*	11*	2.9	THU.
			12.30						2.9	THU.						2.9	THU.
			12.45				2.9*	15*	3.0	THU.						3.2	THU.
			1.00						2.6	THU.						2.8	THU.
ABC ABC MOVIE OF THE WEEK-2	2	1.11- 1.32AM	1.00								1,960	2.4	1,960	2.4	16	2.4	MON.
			1.15													2.4	MON.
			1.30													2.3	MON.
ABC FRIDAYS-PART 2	2	1.32- 2.12AM (SUS)	1.00														
	2	1.11- 1.18AM	1.00														
			1.15														
	2	1.18- 1.29AM (SUS)	1.00														
			1.15														
CBS NEWSBREAK-M-F		>	8.45	13,370	16.4	12,630	15.5	23	16.3	M-F							
			9.00						16.0	WED.	12,960	15.9	12,960	15.9	24	15.9	M-F
CBS LATE MOVIE I		>	11.30	8,560	10.5	5,790	7.1	23	7.4	M-F							
			11.45				7.3*	20*	7.3	M-F	8,560	10.5	5,710	7.0	23	7.2	M-F
			12.00						7.1	M-F						7.1	M-F
			12.15						7.1	M-F						7.3	M-F
			12.30				7.1*	25*	7.0	M-F				7.1*	26*	6.9	M-F
			12.45						6.7	M-F						6.3	M-F
			1.00													6.5	M-F
CBS LATE MOVIE II		VARIOUS TIMES (SUS)	12.30	5,050	6.2	4,320	5.3	29	5.7	M-F							
			12.45						5.5	M-F	5,130	6.3	4,160	5.1	27	5.2	M-F
			1.00						5.2	M-F						5.5	M-F
			1.15				5.1*	30*	5.0	M-F						5.1	M-F
			1.30											5.0*	29*	4.9	M-F
NBC NBC NEWS UPDATE-M-F		VARIOUS TIMES (SUS)	8.58- 8.59PM	11,650	14.3	11,650	14.3	21	14.3	M-F							
			9.15								12,060	14.8	12,060	14.8	22	13.6	M-F
NBC NBC NEWS UPDATE-2-M-F CONT'D	1	>	9.45	10,190	12.5	10,190	12.5	19	12.5	M-F						19.6	MON.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1							WEEK 2								
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY 1/4 HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY 1/4 HR	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%			SHARE %	
EVENING MONDAY-FRIDAY-CONT'D																			
NBC NBC NEWS UPDATE-2-M-F-CONT'D	2	9.58- 9.59PM	9.45								11,650	14.3	11,650	14.3	22	14.3	TU&TH		
NBC TONIGHT SHOW		11.30-12.30AM	11.30	9,700	11.9	6,440	7.9	25	9.0	M-F	10,190	12.5	6,190	7.6	24	9.4	M-F		
			11.45				8.6*	24*	8.3	M-F				8.7*	25*	8.0	M-F		
			12.00						7.9	M-F						7.1	M-F		
			12.15				7.2*	26*	6.5	M-F				6.6*	24*	6.0	M-F		
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	3,020	3.7	2,530	3.1	15	3.5	M-TH	3,100	3.8	2,690	3.3	16	3.6	M-TH		
			12.45						2.6	M-TH						2.9	M-TH		
NBC SCTV COMEDY NETWORK	1	12.30- 1.49AM	12.30	5,460	6.7	2,850	3.5	16	5.1	FRI.	5,300	6.5	3,020	3.7	16	4.8	FRI.		
	2	12.30- 1.57AM	12.30													4.4*	16*	4.0	FRI.
			12.45				4.4*	17*	3.7	FRI.				4.4*	16*	4.1	FRI.		
			1.00						3.3	FRI.						3.4	FRI.		
			1.15				3.1*	15*	2.9	FRI.				3.7*	16*	3.0	FRI.		
			1.30						2.9	FRI.						2.6	FRI.		
			1.45						2.9	FRI.				2.8*	15*	2.3	FRI.		
NBC DAVID LETTERMAN II		>	1.00	2,040	2.5	1,790	2.2	14	2.3	M-TH	2,040	2.5	1,710	2.1	13	2.3	M-TH		
			1.15						2.1	M-TH						2.0	M-TH		
		VARIOUS TIMES	(SUS)																
DAY MONDAY-FRIDAY																			
ABC FYI-12.58(SUS)		12.58-12.59PM	12.45							M-F							M-F		
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	7,420	9.1	7,170	8.8	28	8.8	M-F	7,420	9.1	7,170	8.8	29	8.8	M-F		
ABC ONE LIFE TO LIVE	2	>	→GRID								9,700	11.9	7,340	9.0	30		M-F		
			2.15											8.8*	29*	8.9	MTUWF		
			2.30													9.2	M-F		
			2.45													9.1	M-F		
			3.00													9.3	THU.		
			3.15													9.6	THU.		
ABC REAGAN NEWS CONF.-ABC(SUS)	2	2.00- 2.45PM	2.00																
ABC FYI-2.58(SUS)		2.58- 2.59PM	2.45																
ABC GENERAL HOSPITAL	2	>	→GRID							M-F									
			3.15														M-F		
			3.30								11,330	13.9	8,720	10.7	33	10.6	MTUWF		
			3.45											10.5*	34*	10.7	M-F		
			4.00													10.9*	33*	11.0	M-F
			4.15													10.7	THU.		
ABC FYI-3.58(SUS)		3.58- 3.59PM	3.45													10.6*	31*	10.5	THU.
ABC ABC AFTERSCHOOL SPECIAL(S)	1	4.30- 5.30PM	4.30	9,780	12.0	6,760	8.3	20	7.8	WED.									
			4.45				7.6*	19*	7.5	WED.									M-F
			5.00						8.6	WED.									
			5.15				9.0*	21*	9.4	WED.									
CBS SPRING SUNRISE SEMSTR-MWF(SUS)		6.00- 6.30AM	6.00							MON.									M-F
CBS SPRING SUNRISE SEMSTR-TTH(SUS)		6.00- 6.30AM	6.00																M-F
CBS CAPTAIN KANGAROO		6.30- 7.00AM	6.30	570	.7	410	.5	5	.5	M-F	650	.8	490	.6	7	.5	M-F		
			6.45						.6	M-F							.7	M-F	
CBS AMERICA'S BAKE-OFF(S)	1	10.00-10.30AM	10.00	4,400	5.4	3,750	4.6	19	4.6	TUE.									
CONT'D																			
43 U.S. TV HOUSEHOLDS: 81,500,000				FOR EXPLANATION OF SYMBOLS, SEE PAGE A.				*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS)											

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1								WEEK 2							
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS		TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS	
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			
DAY MONDAY-FRIDAY-CONT'D																			
CBS AMERICA'S BAKE-OFF(S)-CONT'D			10.15						4.6	TUE.									
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,380	6.6	5,220	6.4	26	6.4	M-F		5,620	6.9	5,380	6.6	26	6.6	M-F	
CBS AS THE WORLD TURNS	2	>	+GRID 2.45									8,150	10.0	6,360	7.8	25	7.5	M-F THU.	
CBS REAGAN NEWS CONF.-CBS(SUS)	2	2.00- 2.45PM	2.00															THU.	
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,870	7.2	5,790	7.1	20	7.1	M-F		6,360	7.8	6,110	7.5	22	7.5	M-F	
NBC ANOTHER WORLD	2	>	+GRID 2.15 2.30 2.45									4,890	6.0	3,990	4.9	16	4.7	M-F MTUWF	
																4.8* 16*	4.7	M-F	
NBC REAGAN PRESS CONF.-NBC(SUS)	2	2.00- 2.45PM	2.00															THU.	
DAY SATURDAY																			
ABC SCHOOLHOUSE ROCK-8.26AM		8.26- 8.30AM	8.15	3,180	3.9	2,770	3.4	22	3.4			3,500	4.3	3,020	3.7	24	3.7		
ABC SCHOOLHOUSE ROCK-8.55AM		8.55- 8.59AM	8.45	3,340	4.1	2,930	3.6	18	3.6			4,080	5.0	3,830	4.7	23	4.7		
ABC SCHOOLHOUSE ROCK-9.25AM		9.25- 9.29AM	9.15	3,830	4.7	3,500	4.3	18	4.3			4,560	5.6	3,990	4.9	21	4.9		
ABC DEAR ALEX & ANNIE-10.56AM		10.56-10.59AM	10.45	4,320	5.3	4,160	5.1	19	5.1			5,380	6.6	5,130	6.3	23	6.3		
ABC PRO BOWLERS TOUR	1	3.30- 5.02PM	+GRID	10,270	12.6	6,190	7.6	20											

CBS SPRING SUNRISE SEMSTR-SAT(SUS)		5.00							8.8										
CBS IN THE NEWS- 8.26AM		6.00- 6.30AM	6.00																
CBS IN THE NEWS- 8.56AM		8.26- 8.29AM	8.15	3,020	3.7	2,610	3.2	20	3.2			3,020	3.7	2,690	3.3	20	3.3		
CBS IN THE NEWS- 9.26AM		8.56- 8.59AM	8.45	3,260	4.0	3,020	3.7	19	3.7			3,590	4.4	3,340	4.1	20	4.1		
CBS IN THE NEWS-9.56AM		9.26- 9.29AM	9.15	3,420	4.2	3,020	3.7	16	3.7			3,910	4.8	3,750	4.6	20	4.6		
CBS IN THE NEWS-10.56AM		9.56- 9.59AM	9.45	5,620	6.9	5,300	6.5	27	6.5			5,050	6.2	4,890	6.0	25	6.0		
CBS IN THE NEWS-11.26AM		10.56-10.59AM	10.45	7,740	9.5	7,340	9.0	33	9.0			7,820	9.6	7,580	9.3	34	9.3		
CBS IN THE NEWS-11.56AM		11.26-11.29AM	11.15	7,090	8.7	6,760	8.3	30	8.3			7,250	8.9	7,170	8.8	33	8.8		
CBS IN THE NEWS-12.26PM		11.56-11.59AM	11.45	5,380	6.6	4,810	5.9	21	5.9			4,810	5.9	4,480	5.5	21	5.5		
CBS IN THE NEWS-12.56PM		12.26-12.29PM	12.15	3,830	4.7	3,340	4.1	13	4.1			3,420	4.2	3,260	4.0	14	4.0		
CBS IN THE NEWS- 1.26PM		12.56-12.59PM	12.45	5,130	6.3	4,730	5.8	18	5.8			5,300	6.5	5,050	6.2	22	6.2		
NBC BETCHA DON'T KNOW-8:28AM		1.26- 1.29PM	1.15	4,730	5.8	4,560	5.6	17	5.6			4,080	5.0	3,830	4.7	16	4.7		
NBC BETCHA DON'T KNOW-9:12AM		8.28- 8.30AM	8.15	3,750	4.6	3,670	4.5	29	4.5			3,340	4.1	3,260	4.0	26	4.0		
NBC BETCHA DON'T KNOW-10:28AM		9.12- 9.14AM	9.00	7,990	9.8	7,910	9.7	47	9.7			7,420	9.1	7,340	9.0	41	9.0		
NBC BETCHA DON'T KNOW-11:58AM		10.28-10.30AM	10.15	4,480	5.5	4,480	5.5	22	5.5			4,400	5.4	4,240	5.2	21	5.2		
NBC BETCHA DON'T KNOW-12:28PM		11.58-12.00NN	11.45	3,830	4.7	3,750	4.6	16	4.6			3,340	4.1	3,100	3.8	14	3.8		
NBC NCAA BASKETBALL-REG'L	1	12.28-12.30PM	12.15	3,910	4.8	3,750	4.6	15	4.6			3,830	4.7	3,590	4.4	16	4.4		
		1.00- 3.01PM	+GRID 3.00 3.15	11,170	13.7	5,050	6.2	17											
NBC NCAA BASKETBALL-NAT'L	1	3.00- 5.03PM	+GRID 5.00	12,710	15.6	6,850	8.4	23	2.8										

				WEEK 1					WEEK 2								
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%		
DAY SUNDAY																	
ABC KIDS ARE PEOPLE TOO I	2	10.30-11.06AM	→GRID 11.00								2,040	2.5	1,630	2.0	8	2.3	
ABC DEAR ALEX & ANNIE-11.25AM		11.25-11.29AM	11.15	3,020	3.7	2,530	3.1	12	3.1		2,120	2.6	1,960	2.4	10	2.4	
ABC SUPERSTARS	1	2.30- 3.32PM	→GRID 3.30	7,990	9.8	4,650	5.7	15	7.5								
CBS IN THE NEWS-8.26AM-SUN(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS-8.56AM-SUN(SUS)		8.56- 8.59AM	8.45														
CBS DAYTONA 500(S)	1	12.00- 3.57PM	→GRID 3.45	19,560	24.0	7,660	9.4	27	12.6								
							12.7*	32*									